



B.B.A. and B.S. in Economics

Major information

Economists study the production and distribution of resources, goods and services by collecting and analyzing data, researching trends, and evaluating economic issues.

Organizations across many industries use economic analysis and quantitative methods to study and forecast business, sales, and other market trends.

Our economics curriculum provides students with thorough training in both theoretical and empirical approaches to contemporary world issues and problems, and it provides a framework in which to analyze human behavior.

In doing so, students graduate with the skills needed to provide economic analysis to topics within a variety of fields including finance, consulting, accounting, education, health care, business and industry, government agencies and more.

Two degree options

The School of Business at St. Bonaventure University offers two undergraduate degree programs in economics:

- The **Bachelor of Business Administration in economics** prepares students for careers in business by providing them with a solid background in economic theory along with a strong foundation in accounting, finance, marketing, and management.
- The **Bachelor of Science in economics** provides students with a solid analytical framework and the critical skills necessary to find success in roles in business, nonprofit or government settings.

Start with a solid foundation

All economics majors gain an understanding of core economic tools and principles, and learn to apply these tools to address current national and world issues.

You will examine the production and consumption of goods, and analyze real-world issues, such as international trade, poverty, taxes, crime and education.

You will also learn how to articulate pragmatic, principles-based policies to enhance social-economic welfare and promote social justice.

'The business core' and more

As a student in the School of Business at SBU, your studies during your freshman and sophomore years will focus on the liberal arts and foundational business courses, referred to as "the business core." Junior and senior years are devoted to study in specific areas related to your major.

A promising career outlook

Career opportunities for economists are diverse and unique, spanning business, education and health care fields. The Bureau of Labor Statistics anticipates demand for economists to be strong for years to come, with a projected 13 percent growth rate through 2030, which is faster than the average for all occupations.