

UNDERGRADUATE ENROLLMENT AND RETENTION						
St. Bonaventure University Jandoli School of Communication						
<i>*Retention data not yet available for the Fall 2023 cohort</i>						
TOTAL ENROLLMENT						
Fall	Major	Number				
2023	Broadcast Journalism	17				
2023	Communication, Social Justice and Advocacy	6				
2023	JMC	16				
2023	Media Studies	4				
2023	Sports Media	77				
2023	Strat. Comm.	35				
2023	Undeclared Communication	10				
2023	Video Production	13				
2023	Total - J/MC	178				
Fall	Major	Number of majors				
2022	Broadcast Journalism	16				
2022	Communication, Social Justice and Advocacy	3				
2022	JMC	24				
2022	Media Studies	3				
2022	Sports Media	59				
2022	Strat. Comm.	24				
2022	Undeclared Communication	11				
2022	Video Production	9				
2022	Total - J/MC	149				
2021	Broadcast Journalism	15				
2021	Communication, Social Justice and Advocacy	0				
2021	JMC	27				
2021	Media Studies	2				
2021	Sports Media	53				
2021	Strat. Comm.	30				
2021	Undeclared Communication	8				
2021	Video Production	6				
2021	Total - J/MC	141				
2020	Broadcast Journalism	15				
2020	JMC	45				
2020	Media Studies	0				
2020	Sports Media	42				
2020	Strat. Comm.	48				
2020	Undeclared Communication	11				
2020	Video Production	1				
2020	Total - J/MC	162				
2019	Broadcast Journalism	8				
2019	JMC	67				
2019	Sports Media	22				
2019	Strat. Comm.	69				
2019	Undeclared Communication	3				
2019	Total - J/MC	169				
2018	JMC	81				
2018	Strat. Comm.	90				
2018	Undeclared Communication	1				
2018	Total - J/MC	172				

2017	JMC	85				
2017	Strat. Comm.	107				
2017	Total - J/MC	192				
2016	JMC	139				
2016	Strat. Comm.	77				
2016	Total - J/MC	216				

RETENTION NUMBERS BY STUDENT						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2022	Broadcast Journalism	0	2	2	2	6
2022	Communication, Social Justice and Advocacy	2	0	0	0	2
2022	JMC	1	0	4	2	7
2022	Media Studies	0	0		1	1
2022	Sports Media	1	4	1	17	23
2022	Strat. Comm.	1	0		2	3
2022	Undeclared Communication	0	3	3	1	7
2022	Video Production	0	0	1	2	3
2022	Total - J/MC	5	9	11	27	52
2022	University Total - All Majors	120	70	94	344	628
2021	Broadcast Journalism	0	2	2	2	6
2021	Communication, Social Justice and Advocacy	1	0	0	0	1
2021	JMC	1	0	4	2	7
2021	Media Studies	0	0	0	1	1
2021	Sports Media	3	4	1	16	24
2021	Strat. Comm.	1	0	0	3	4
2021	Undeclared Communication	0	3	3	1	7
2021	Video Production	0	0	1	2	3
2021	Total - J/MC	6	9	11	27	53
2021	University Total - All Majors	142	71	84	321	618
2020	Broadcast Journalism	2	1	2	3	8
2020	JMC	2	1	0	1	4
2020	Media Studies	0	0	0	0	0
2020	Sports Media	7	2	3	11	23
2020	Strat. Comm.	6	0	0	1	7
2020	Undeclared Communication	3	1	4	0	8
2020	Video Production	4	0	0	0	4
2020	Total - J/MC	24	5	9	16	54
2020	University Total - All Majors	224	47	84	167	522
2019	Broadcast Journalism	6	0	0	0	6
2019	JMC	12	1	0	0	13
2019	Sports Media	13	0	0	0	13
2019	Strat. Comm.	4	0	0	0	4
2019	Undeclared Communication	3	0	0	0	3
2019	Total - J/MC	38	1	0	0	39
2019	University Total - All Majors	524	16	10	6	556
2018	JMC	24	0	0	0	24
2018	Strat. Comm.	10	0	0	0	10
2018	Undeclared Communication	1	0	0	0	1
2018	Total - J/MC	35	0	0	0	35
2018	University Total - All Majors	606	0	0	3	609
2017	JMC	34	0	0	0	34
2017	Strat. Comm.	17	0	0	0	17
2017	Total - J/MC	51	0	0	0	51

2017	University Total - All Majors	500	0	0	0	500
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RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2022	Broadcast Journalism	0%	33%	33%	33%	100%
2022	Communication, Social Justice and Advocacy	100%	0%	0%	0%	100%
2022	JMC	14%	0%	57%	29%	100%
2022	Media Studies	0%	0%	0%	100%	100%
2022	Sports Media	4%	17%	4%	74%	100%
2022	Strat. Comm.	33%	0%	0%	67%	100%
2022	Undeclared Communication	0%	43%	43%	14%	100%
2022	Video Production	0%	0%	33%	67%	100%
2022	Total - J/MC	10%	17%	21%	52%	100%
2022	University Total - All Majors	19%	11%	15%	55%	100%
2021	Broadcast Journalism	0%	33%	33%	33%	100%
2021	Communication, Social Justice and Advocacy	100%	0%	0%	0%	100%
2021	JMC	14%	0%	57%	29%	100%
2021	Media Studies	0%	0%	0%	100%	100%
2021	Sports Media	13%	17%	4%	67%	100%
2021	Strat. Comm.	25%	0%	0%	75%	100%
2021	Undeclared Communication	0%	43%	43%	14%	100%
2021	Video Production	0%	0%	33%	67%	100%
2021	Total - J/MC	11%	17%	21%	51%	100%
2021	University Total - All Majors	23%	11%	14%	52%	100%
2020	Broadcast Journalism	25%	13%	25%	38%	100%
2020	JMC	50%	25%	0%	25%	100%
2020	Media Studies	n/a	n/a	n/a	n/a	n/a
2020	Sports Media	30%	9%	13%	48%	100%
2020	Strat. Comm.	86%	0%	0%	14%	100%
2020	Undeclared Communication	38%	13%	50%	0%	100%
2020	Video Production	100%	0%	0%	0%	100%
2020	Total - J/MC	44%	9%	17%	30%	100%
2020	University Total - All Majors	43%	9%	16%	32%	100%
2019	Broadcast Journalism	100%	0%	0%	0%	100%
2019	JMC	92%	8%	0%	0%	100%
2019	Sports Media	100%	0%	0%	0%	100%
2019	Strat. Comm.	100%	0%	0%	0%	100%
2019	Undeclared Communication	100%	0%	0%	0%	100%
2019	Total - J/MC	97%	3%	0%	0%	100%
2019	University Total - All Majors	94%	3%	2%	1%	100%
2018	JMC	100%	0%	0%	0%	100%
2018	Strat. Comm.	100%	0%	0%	0%	100%
2018	Total - J/MC	100%	0%	0%	0%	100%
2018	University Total - All Majors	100%	0%	0%	0%	100%
2017	JMC	100%	0%	0%	0%	100%
2017	Strat. Comm.	100%	0%	0%	0%	100%
2017	Total - J/MC	100%	0%	0%	0%	100%
2017	University Total - All Majors	100%	0%	0%	0%	100%