

UNDERGRADUATE ENROLLMENT AND RETENTION					
St. Bonaventure University Jandoli School of Communication					
<i>*Retention data not yet available for the Fall 2021 cohort</i>					
TOTAL ENROLLMENT					
Fall	Major	Number of majors			
2021	Broadcast Journalism	15			
2021	Communication, Social Justice	0			
2021	JMC	27			
2021	Media Studies	2			
2021	Sports Media	53			
2021	Strat. Comm.	30			
2021	Undeclared Communication	8			
2021	Video Production	6			
2021	Total - J/MC	141			
2020	Broadcast Journalism	15			
2020	JMC	45			
2020	Media Studies	0			
2020	Sports Media	42			
2020	Strat. Comm.	48			
2020	Undeclared Communication	11			
2020	Video Production	1			
2020	Total - J/MC	162			
2019	Broadcast Journalism	8			
2019	JMC	67			
2019	Sports Media	22			
2019	Strat. Comm.	69			
2019	Undeclared Communication	3			
2019	Total - J/MC	169			
2018	JMC	81			
2018	Strat. Comm.	90			
2018	Undeclared Communication	1			
2018	Total - J/MC	172			
2017	JMC	85			
2017	Strat. Comm.	107			
2017	Total - J/MC	192			
2016	JMC	139			
2016	Strat. Comm.	77			
2016	Total - J/MC	216			

RETENTION NUMBERS BY STUDENT						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2020	Broadcast Journalism	2	1	2	3	8
2020	JMC	1	1	0	2	4
2020	Media Studies	0	0	0	0	0
2020	Sports Media	4	2	3	14	23
2020	Strat. Comm.	4	0	0	3	7
2020	Undeclared Communication	2	1	3	2	8
2020	Video Production	3	0	0	1	4
2020	Total - J/MC	16	5	8	25	54
2020	University Total - All Majors	179	43	73	227	522
2019	Broadcast Journalism	1	0	3	2	6
2019	JMC	2	1	3	7	13
2019	Sports Media	5	0	2	6	13
2019	Strat. Comm.	2	0	0	2	4
2019	Undeclared Communication	0	1	2	0	3
2019	Total - J/MC	10	2	10	17	39
2019	University Total - All Majors	207	56	104	189	556
2018	JMC	20	1	2	1	24
2018	Strat. Comm.	8	0	0	2	10
2018	Undeclared Communication	0	0	1	0	1
2018	Total - J/MC	28	1	3	3	35
2018	University Total - All Majors	526	20	26	37	609
2017	JMC	34	0	0	0	34
2017	Strat. Comm.	17	0	0	0	17
2017	Total - J/MC	51	0	0	0	51
2017	University Total - All Majors	497	1	1	1	500
2016	JMC	39	0	0	0	39
2016	Strat. Comm.	16	0	0	0	16
2016	Total - J/MC	55	0	0	0	55
2016	University Total - All Majors	478	0	1	0	479

RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2020	Broadcast Journalism	25%	13%	25%	38%	100%
2020	JMC	25%	25%	0%	50%	100%
2020	Media Studies	n/a	n/a	n/a	n/a	n/a
2020	Sports Media	17%	9%	13%	61%	100%
2020	Strat. Comm.	57%	0%	0%	43%	100%
2020	Undeclared Communication	25%	13%	38%	25%	100%
2020	Video Production	75%	0%	0%	25%	100%
2020	Total - J/MC	30%	9%	15%	46%	100%
2020	University Total - All Majors	34%	8%	14%	43%	100%
2019	Broadcast Journalism	17%	0%	50%	33%	100%
2019	JMC	15%	8%	23%	54%	100%
2019	Sports Media	38%	0%	15%	46%	100%
2019	Strat. Comm.	50%	0%	0%	50%	100%
2019	Undeclared Communication	0%	33%	67%	0%	100%
2019	Total - J/MC	26%	5%	26%	44%	100%
2019	University Total - All Majors	37%	10%	19%	34%	100%

2018	JMC	83%	4%	8%	4%	100%
2018	Strat. Comm.	80%	0%	0%	20%	100%
2018	Total - J/MC	80%	3%	9%	9%	100%
2018	University Total - All Majors	86%	3%	4%	6%	100%
2017	JMC	100%	0%	0%	0%	100%
2017	Strat. Comm.	100%	0%	0%	0%	100%
2017	Total - J/MC	100%	0%	0%	0%	100%
2017	University Total - All Majors	99%	0%	0%	0%	100%
2016	JMC	100%	0%	0%	0%	100%
2016	Strat. Comm.	100%	0%	0%	0%	100%
2016	Total - J/MC	100%	0%	0%	0%	100%
2016	University Total - All Majors	100%	0%	0%	0%	100%
2015	JMC	100%	0%	0%	0%	100%
2015	Strat. Comm.	100%	0%	0%	0%	100%
2015	Total - J/MC	100%	0%	0%	0%	100%
2015	University Total - All Majors	100%	0%	0%	0%	100%