

NEW MEDIA AND INTERNET MARKETING COMMUNICATIONS

The Russell J. Jandoli School of Journalism and Mass Communication at St. Bonaventure University invites applications for a tenure track, Assistant Professor of New Media and Internet Marketing Communication beginning in the fall 2010 term, subject to final budget approval.

The successful candidate will teach in both the Integrated Marketing Communications graduate program and the undergraduate mass communications program. Classes taught will include graduate level courses in Internet marketing theory and strategy, website development, social networking, and mobile media. Undergraduate courses in new media, website design and other related topics may be part of the course load as well. A Ph.D. is preferred; an ABD will be accepted.

The Russell J. Jandoli School of Journalism and Mass Communication serves approximately 300 undergraduate students, as well as 70 graduate students at the St. Bonaventure University main campus and the University's Buffalo Center in Hamburg, NY. For more information about St. Bonaventure University and the Jandoli School, please visit www.sbu.edu.

The applicant's curriculum vitae, letter of application, three non-returnable samples of scholarly work, and the names and contact information of at least three references should be sent to: Dean Lee Coppola; The Russell J. Jandoli School of Journalism and Mass Communication; St. Bonaventure University; St. Bonaventure, NY 14778.

Review of applications will begin immediately and continue until the position is filled.

St. Bonaventure University is an Equal Opportunity Employer, committed to fostering diversity in its faculty, staff and student body, and strongly encourages applications from the entire spectrum of a diverse community.