Reagan Terry named marketing manager at Animal Specialty Hospital of Florida

NAPLES, Fla. (March 11, 2016) – Naples-based Animal Specialty Hospital of Florida has named Reagan Terry its marketing manager. Terry directs the hospital’s integrated business and consumer marketing efforts and provides communications counsel. Her responsibilities include developing branding, advertising and social media campaigns; cultivating industry and client relationships to build referrals; planning community outreach events; managing media relations; and overseeing employee communications platforms.

A Bonita Springs resident with more than nine years of communications experience, Terry most recently served as senior marketing communications specialist with Corning Incorporated in upstate New York. During her eight years with the Fortune 500 company, she earned 10 professional excellence awards.

Graduating second in her field of study from St. Bonaventure University in New York, she holds a bachelor’s degree in journalism and mass communication and received the Mary A. Hamilton Woman of Promise Award.

Animal Specialty Hospital of Florida is the premier choice for referral, emergency and after-hour veterinary care in Southwest Florida. As the area’s largest and most technologically advanced animal hospital, it is staffed with board-certified specialists in cardiology, critical care and emergency medicine, dermatology, general surgery, internal medicine, neurology and neurosurgery, oncology, ophthalmology, orthopedic surgery, sports medicine and physical rehabilitation. ASH is equipped with a high-field MRI and helical CT as well as the physical rehabilitation center within its facility.

Located at 10130 Market Street, Suite 1 in Naples, Animal Specialty Hospital of Florida is open 24 hours a day, 365 days a year. For additional information, visit www.ashfl.com.

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