These journalism and mass communication graduates have been recognized for outstanding contributions that reflect admirably on the Russell Toweling School of Journalism and Mass Communication at St. Bonaventure University.

INNOVATION
FALL 2019
The two candidates who ran in the state Senate special election for the 57th district came to St. Bonaventure for a live debate Oct. 22. The district includes Allegany, Cattaraugus and Chautauqua counties, as well portions of Livingston County.

The one-hour debate was co-sponsored by TAPinto Greater Olean and the Jandoli Institute, and produced by SBU-TV.

Letter from Dean Aaron Chimbel

As we celebrate the 70th anniversary of what is now the Jandoli School of Communication, it’s fitting the Jandoli name is now on the school’s first public policy institute.

Under the leadership of Dr. Rich Lee, ’75, the Jandoli Institute plans to explore the intersection of media and democracy through research, commentary and digital platforms. Dr. Lee, an associate professor in the Jandoli School, serves as the institute’s executive director.

The launch of the Jandoli Institute is just part of a busy fall semester, as you will see in the pages that follow.

One of the great joys of the past few months for me has been seeing Amy (Carr), ’92, and Adrian, ’91, Wojnarowski several times. In June, Woj received the National Sportswriter of the Year award for the second consecutive year in North Carolina. At the Hellinger Award luncheon in Manhattan in October he gave a moving acceptance speech as our Alumnus of the Year. The following week, Amy and Adrian visited campus. Between tweeting breaking news alerts about Zion Williamson’s injury, Adrian shared an inspiring message to high school students visiting for CommDay, followed by a ceremony to add Woj to our Wall of Distinguished Graduates. Amy and Adrian are outstanding examples of the long-standing excellence of this program. The school always welcomes them and you to come back to what they described as “home.”

We’re preparing for the next generation as well. Our faculty is evaluating new program opportunities at the undergraduate and graduate levels to take advantage of the legacy of this school while continuing to move it forward.

Spring will be busy again with several opportunities for our students to connect with professionals visiting campus, including several alumni.

Thank you again for your support of St. Bonaventure and the Jandoli School!

Sincerely,

[Signature]
2019 Hellinger Award

Named for the late journalist, Broadway columnist and film producer Mark Hellinger, the annual Hellinger Award honors the top students in St. Bonaventure University’s Jandoli School of Communication.

The Jandoli School of Communication honored 2019 Mark Hellinger Award winner Michael Clare Nelson and runner-up Christian Gravius at the annual Mark Hellinger Awards luncheon Oct. 7 at Hearst Tower in Manhattan.

Adrian Wojnarowski, ’91, who covers the NBA for ESPN, received the Alumnus of the Year Award. Woj is pictured above (far right) with his wife, Amy, Dan Barry (far left) and SBU President Dr. Dennis R. DePerro.

Aaron Chimbel, dean of the Jandoli School, and President DePerro welcomed a host of Jandoli School and SBU students, alumni and friends in celebrating the honorees.

Pulitzer Prize winner Barry, ’80, of The New York Times delivered an impassioned keynote address advocating for a free press.

“Our loyalty must be to facts, not to any party or any leader, and we must continue to follow the truth wherever it leads without fear or favor,” Barry said.

Chimbel shared some key moments over the 70 years since Dr. Russell J. Jandoli founded the Department of Journalism, now the Jandoli School, at St. Bonaventure.

The Hellinger Award was established in 1960 by Jandoli and Jim Bishop, who worked with Hellinger at the New York Daily News and considered him his mentor. Bishop would establish his own fame as a syndicated columnist whose work appeared in hundreds of newspapers across the country, and as a bestselling author.
Koop Lab Makeover

The Bob Koop Broadcast Lab has a fresh look, thanks to an alumnus and some creativity by Jandoli School faculty.

The Koop Lab is the Jandoli School's broadcast newsroom and production studio. During summer 2019, the original anchor desk and background were replaced to give our SBU-TV broadcast a modern look.

Kevin Rhoney, '07, who worked for WHEC-TV, the NBC affiliate in Rochester, had the station donate its old set to the Jandoli School. The new set design was implemented under the guidance of faculty members Anna Bulszewicz, Michael Spong and Danny Bush, and Dean Aaron Chimbel.

"This affords SBU-TV the chance to appear more modern and competitive, and gives our students a confidence boost while producing, and on the air," said Bulszewicz.

You can watch our live SBU-TV broadcasts on Facebook and YouTube. Our students produce two weekly programs, airing at 10 a.m. on Wednesday and Friday.

After the show is recorded, SBU-TV producers send a copy to Spectrum in Buffalo. The broadcast airs throughout the Buffalo metro area and has the potential to reach up to 1.1 million viewers.

Follow along on SBU-TV’s Facebook (@SBU-TV Channel 9), Twitter (@sbutv_), or Instagram (sbu_tv) pages.

BonaBRAVE (BRAVE = Bona Respects Accepts Values Engages) began three years ago with the March Into Women’s History March Madness bracket.

The last two years involved the development and dissemination of the Women’s Bracket. In summer 2018, members of the group, led by Dr. Pauline Hoffmann and Dr. Kimberly DeSimone, associate professors in the Jandoli School, decided to expand the initiative into a yearlong project with additional activities related to inclusion and equality.

October focused on Domestic Violence Awareness Month, and November focused on diabetes awareness. Every month a new topic is highlighted through a poster campaign, which will continue throughout the academic year.

New, Familiar Faculty/Staff

The Jandoli School welcomed two familiar faces full time in a pair of hybrid positions in August.

Shelley Jack, who has taught full time and part time for several years, rejoined the school in a joint position with the associate provost’s office. She’s director of marketing for online learning and teaching graduate and undergraduate courses as a professional-in-residence, drawing on her years of digital marketing communications.

Rick Karnath is St. Bonaventure’s director of broadcasting, overseeing the ESPN+ sports productions in a shared position with the Department of Athletics. He teaches sports production courses, which he previously taught as an adjunct faculty member. In his 38 years in TV production, he’s produced and directed professional, collegiate and high school sports.
Jandoli School Students Using New HD Gear for ESPN+ Broadcasts

The fall 2019 semester was the first full semester in which sports production students used new high-definition equipment and a new HD control room to produce St. Bonaventure sporting events for ESPN+.

The students produced eight women’s soccer games, five men’s soccer games, two men’s rugby games, six women’s basketball games and five men’s basketball games live on ESPN+.

The students work games as camera, audio and graphics replay operators and as on-air broadcasters. They are trained on and use the same type of equipment as professional outlets.

The response to the coverage from viewers has been positive, with St. Bonaventure University having some of the highest viewership of games in the Atlantic 10 Conference.

Alumni Update: Denise VanBuren

In June, Denise Doring VanBuren, ’83, was elected the 45th president general of the Daughters of the American Revolution (DAR). She’ll serve a three-year term.

She previously served as DAR’s first vice president general (2016-2019), organizing secretary general (2013-2016) and as state regent of New York (2011-2013).

DAR was founded in 1890 to promote historic preservation, education and patriotism. Its 185,000 members are descendants of the Revolutionary War.

VanBuren has received numerous awards for her civic engagement. She is retiring as vice president of public relations for Central Hudson Gas & Electric Corporation, where she has worked since 1993. She became an officer of the corporation in 1999, and is the longest-serving female officer in the utility’s 165-year history. She previously worked as a radio and television news anchor.

Woj Added to Wall of Distinguished Graduates

ESPN Senior NBA Insider Adrian “Woj” Wojnarowski, ’91, is now among an exclusive group of St. Bonaventure journalism and communication graduates. On Oct. 18, Woj joined just 19 other graduates on the Jandoli School’s Wall of Distinguished Graduates.

“I feel like I’m home,” said Woj, who was joined at the ceremony by his wife, Amy, ’92.

Woj has long been considered the most dominant force in reporting on the NBA. So frequent and accurate are his NBA scoops that they have their own name: Woj Bombs.


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Introducing the Jandoli Institute

The Jandoli School has established a new research center to focus on the intersection of media and democracy.

The Jandoli Institute explores today’s media landscape through research studies, op-ed articles, social media, speaking engagements, commentary, analysis and other platforms. Dr. Richard Lee is the institute’s executive director.

The Jandoli Institute website features articles from school faculty, alumni and students, as well as contributions from scholars outside Bonaventure. The institute took part in several activities during the fall, including radio programs, podcasts, a conference presentation, a CommDay workshop and a state Senate debate.

The institute is accessible at jandoliinstitute.wordpress.com.

Executive Director Richard A. Lee, Ph.D., is a writer who has worked in journalism, government and academia during a career that spans more than 40 years. He is an associate professor in the Jandoli School.

TAPinto Greater Olean Readership Surges

An online news site staffed by Jandoli School students has become a popular source of news for residents of Olean, Allegany and other communities near St. Bonaventure.

TAPinto Greater Olean received more than 175,000 page views in 2019, the highest total since its launch in January 2016. The site also set a new record for monthly web traffic with more than 30,000 page views in November. TAPinto Greater Olean is the only university-owned site in TAPinto’s network of more than 80 independently owned and operated local news websites in New Jersey, New York, Pennsylvania and Florida.

Students report, write and edit news, feature and sports stories for TAPinto as part of the Jandoli School’s Journalists’ Workshop course taught by Anne and Richard Lee. The students gain real-world journalism experience, and the site provides the Olean area with news about people and activities in local communities. The students use a variety of digital tools, including the TAPinto platform, social media, podcasts and video.

During the fall 2019 semester, the class covered local elections, live tweeted from polling places and provided election night commentary and analysis that was broadcast live on SBU-TV. TAPinto Greater Olean and SBU-TV also collaborated to organize and conduct a live debate between local state Senate candidates.

The students provided extensive coverage of a double homicide in Clarksville, followed the Portville girls volleyball team’s successful season and posted video reports from Toronto during the men’s basketball team’s victory over Rutgers.

Master’s Student Studying Leadership While Deployed

Army Lt. Alexander Myers is earning his master’s degree in strategic leadership 4,300 miles from St. Bonaventure.

Myers is deployed as part of an enhanced forward presence in Poland until Jan. 12, 2020.

He said it has been an “awesome experience” to be able to advance his career while on active duty. Myers is from Mount Jewett, Pennsylvania, just 25 miles from Bona’s.

The Master of Arts in strategic leadership is one of two fully online graduate programs offered by the Jandoli School.

Intelligent.com announced its Best Master’s in Organizational Leadership Degree Programs for 2020 and the Jandoli School’s online MSL program ranked 17th in the nation out of 172 schools. Each program was evaluated on curriculum quality, graduation rate, reputation and postgraduate employment.

ST. BONAVENTURE UNIVERSITY ALUMNI RECOMMENDATION

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More than 250 students and advisers from 16 local high schools and one homeschooled student attended the Jandoli School’s Communications Day on Oct. 18.

Students participated in workshops on social media, digital journalism, interactive reporting, investigative journalism, marketing communication, writing, sports broadcasting and a special live broadcast journalism experience with SBU-TV.

Several students participated in video, photography and feature news competitions. Winners received $500 and $1,000 scholarships for attendance at St. Bonaventure, renewable each year they pursue a major in the Jandoli School.

Adrian "Woj" Wojnarowski, ’91, of ESPN presented a keynote address and emphasized the importance of the skills learned in the Jandoli School in preparing for any media industry changes students may face.

The next CommDay will take place on Oct. 23, 2020.
During the summer, St. Bonaventure students have the opportunity to study abroad in Sorrento, Italy. The students take classes along the Amalfi Coast at Sant’Anna Institute. The program was created by journalism lecturer Anna Bulszewicz. While overseas, Bulszewicz teaches our students a course called Multimedia Communication Abroad. As part of the mobile journalism immersion, Bulszewicz partners with Sorrento Style magazine CEO and Italian journalist Ciriaco Maria Viggiano. He owns Sorrento Style, a high-end tourism guide complete with articles published in Italian and English. During the interactive lesson, Viggiano meets with students to discuss best journalism practices in Italy. That’s not all.

In July 2019, Bulszewicz and Viggiano strategically designed a journalism lesson that would afford students a chance to become internationally published journalists. The assignment was to interview Irene Cacace, the local, well-known restaurant owner of Trattoria Da Emilia. With the help of a translator, students took turns interviewing Cacace. They learned that she inherited the restaurant from her mother, Emilia. According to Cacace, the restaurant, located in Sorrento’s famous Marina Grande, is known around the world for its local seafood dishes, and served as the movie set for the Italian film “Pane, Amore, e...,” featuring actress Sophia Loren.

Viggiano and Bulszewicz had students write and submit their own articles, based on the interview experience. After competitive review, they chose to publish Shannon McNulty’s version. McNulty is a senior strategic communication major in the Jandoli School. The article was published in the September/October edition of “Sorrento Style.” The article is a two-fold spread, featuring a write-up about St. Bonaventure University students and their collaboration with Trattoria Da Emilia and Sorrento Style. Perfetto.

“My experience interviewing and writing about a historic locally owned restaurant in Sorrento, Italy, was just as surreal as it sounds. I feel so blessed to have had the opportunity to not only study in this beautiful place, but connect with locals on a personal level. Hearing the stories of the locals in Sorrento provided me with more knowledge than I ever expected. It was an honor to be able to tell their stories.”

Shannon McNulty, ’20
Celebrating 70 Years

The Jandoli School of Communication is celebrating 70 years since Dr. Russell J. Jandoli and Fr. Thomas Plassmann, St. Bonaventure’s 11th president, created the journalism department, which ultimately became the school named for Jandoli.

The Department of Journalism began in 1949 with Jandoli as chairman, a position he held for 34 years. It became the Department of Mass Communication in 1977.

In 1992, the year after Dr. Jandoli died, the department was renamed for him. The department moved to school status in 1995 as the Russell J. Jandoli School of Journalism and Mass Communication. Lee Coppola, ’64, was hired as founding dean the next year.

The school was renamed the Jandoli School of Communication in 2016 to better reflect its diverse offerings.

Welcome Class of 2023

Charlie Specht, class of 2010, was honored with a 2020 Alfred I. duPont-Columbia University Award for his investigative reporting into the sex abuse scandal in the Diocese of Buffalo.

Specht’s reporting over the last year on the mishandling of the crisis ultimately led to the resignation of Buffalo Bishop Richard Malone. Specht is the chief investigative reporter at WKBW-TV, the ABC affiliate in Buffalo.

Columbia’s announcement lauded Specht’s reporting: “The searing compilation of investigative reports took clergy sex abuse and coverup by the Catholic Church, and revealed hidden, long-standing problems within the diocese in Buffalo.”

On Twitter, Specht lauded those who came forward to give credence to his reporting.

“Thank you to the survivors and also to Siobhan O’Connor and Fr. Ryszard Biermat, two devout Catholics who gave up their careers and so much more to expose truth in the Buffalo Diocese. This is a tribute to you,” he wrote.

The Alfred I. duPont-Columbia Award is considered the Pulitzer Prize of broadcast journalism, said St. Bonaventure University’s Aaron Chimbel, dean of the Jandoli School of Communication.

“Charlie’s work represents the best ideals of the Jandoli School and its founder, Dr. Russell Jandoli,” Chimbel said. “This dogged, important reporting and willingness to confront a powerful institution and leader show why thoughtful journalism is so important.”

Columbia Journalism School announced the 16 winners, who will be awarded their Silver Batons at Low Memorial Library at the university on Tuesday, Jan. 21, in a ceremony hosted by CNN’s Christiane Amanpour and Michael Barbaro, host of the New York Times podcast, The Daily.

The Alfred I. duPont-Columbia Awards uphold the highest standards in journalism by honoring winners annually, informing the public about those journalists’ contributions and supporting journalism education and innovation, thereby cultivating a collective spirit for the profession.

Questions? Comments? Contact us at JMC@SBU.EDU.

@BONASJSCHOOL