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Video Production



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A Career Rich With Opportunity

Video production professionals are in demand. The Educational Advisory Board projects that over the 10-year period ending in 2028, employment for bachelor's-level video production professionals in the Northeast will grow faster than that of all other occupations.

The Jandoli School draws on more than 70 years of communication education in preparing video professionals for success in this rapidly changing and exciting industry. We're your launchpad for a rewarding career in television, film, streaming networks, sports, corporations and nonprofits, higher education, and many other industries that rely on creative and dynamic videos.

Creativity Meets Technology

Chances are you are already experienced in video production, thanks to the incredible capabilities of today's cell phone cameras and software. This major takes you to the next level, giving you the sophisticated, high-end technical skills required to create engaging and impactful videos.

This is a skills-based program focused on video communication. It provides instruction for students interested in working behind the camera, and in careers beyond newsrooms.

Our students get hands-on experience, in the field and in studio, in news, game and post-production. Our faculty are experienced professionals who are passionate and willing to spend lots of one-on-one time with you to help you achieve your goals.

Learn by Doing: 400 Internship Hours

All Jandoli School majors are required to fulfill 400 hours of on- and off-campus internships. Students also enjoy a 6-credit experiential learning

opportunity that puts them in professional situations with close faculty mentorship. You will be prepared for these challenges with instruction in our new and recently renovated facilities that include the latest technologies and equipment to help you to be job-ready at graduation.

Our Koop Broadcast lab is a newsroom and fully functioning television production studio where students excel individually and as a news team, working on deadlines and production assignments to create a full-speed broadcast show on SBU-TV, Channel 9. More than 50 digital camcorders and DSLRs are available for use by enrolled students. Twelve AVID Media Composer editing workstations are used for production. Our student-run SBU-TV broadcast streams live weekly and reaches thousands of Spectrum cable viewers and SBU-TV digital subscribers.

Video production majors can extend these important skills beyond the newsroom to dozens of other contexts.

A Commitment to the Highest Standards

The Jandoli School is one of just 19 private university programs accredited by the Accrediting Council on Education in Journalism and Mass Communication, which bases its endorsement on such standards as curriculum and instruction, faculty, scholarship, facilities, student services, diversity and inclusiveness. It's a badge of honor we wear with great pride.

Our skills-based programs are delivered within the context of a broad liberal arts background, and, in keeping with our Franciscan tradition, we pride ourselves in weaving ethics and integrity into all of our programs.