



www.sbu.edu/admissions • admissions@sbu.edu • (800) 462-5050

Media Studies



www.sbu.edu/media-studies • Dr. Chris Mackowski, chair • cmackows@sbu.edu • 716-375-4025

Learn the Role of Media in Society

The growth of the internet and social media have radically altered the manner in which news and information is gathered, reported and consumed. Media studies majors want to explore big ideas and how media affects society.

This major helps you understand media's role in the world today through an interdisciplinary approach that complements studies in communication with courses from sociology, history, international studies and other academic disciplines, such as Social Media in Society & Business; Case Studies in Media Ethics; Women, Minorities & Media; Media & Social Change; Media & Politics; and more. The major provides a wide theoretical framework for understanding and practicing modern communications.

While similar in some regards to other Jandoli School undergraduate majors, media studies is directed more to students who are not seeking traditional media careers. It serves as a relevant second major for students interested in political science and for those pursuing careers where they may find themselves working with those in the media. With its academic flexibility and exposure to industry research, the media studies program is an excellent pathway to graduate study, including law school.

Explore Ideas With the Jandoli Institute

Media studies majors can engage with the Jandoli Institute, the Jandoli School's media and public policy think tank, which serves as a forum for academic research and constructive debate on the intersection between media and democracy.

The institute carefully examines today's media landscape, then identifies and explores ways to

ensure that the media continues to play a constructive role in our nation's democracy.

The Jandoli Institute's mission is to serve as a forum for academic research, creative ideas and constructive debate on the intersection between media and democracy.

Internships Help You Learn by Doing

All Jandoli School majors are required to complete at least 400 hours of on- and off-campus internships.

Internships are important learning experiences. They let students see how course material is applied in the workplace, present opportunities for students to live and work in new places, and can even lead to full-time employment upon graduation. Our internship requirement is one of the key reasons our students step right from graduation into starting positions with key communications industry organizations, and why our graduates are among the industry's top achievers today.

A Commitment to the Highest Standards

The Jandoli School is one of just 19 private university programs accredited by the Accrediting Council on Education in Journalism and Mass Communication, which bases its endorsement on such standards as curriculum and instruction, faculty, scholarship, facilities, student services, diversity and inclusiveness. It's a badge of honor we wear with great pride.

Our skills-based programs are delivered within the context of a broad liberal arts background, and, in keeping with our Franciscan tradition, we pride ourselves in weaving ethics and integrity into all of our programs.