



## Communication, Social Justice and Advocacy

### **A major blending passion and purpose**

The major in Communication, Social Justice and Advocacy provides an ethical grounding as well as necessary practical knowledge and experiences for students who wish to participate in communication and advocacy roles for nonprofit and nongovernmental organizations.

This Bachelor of Arts degree is grounded in the Franciscan principles that define St. Bonaventure University while being married to the pragmatic coursework of our renowned Jandoli School of Communication.

The major is grounded in the university's principle values of nurturing compassion, seeking wisdom and building integrity, while its focus on public service messaging underscores the university's commitment to community. That selfless intent fosters kinship and advocacy for those on the margins of society — the needy, ignored and excluded.

It's the perfect major for students who wish to use communication to help champion the work of those seeking to help bring about social, cultural, environmental and political change.

This is not just a major for liberal or progressive activists, though. Rather, it is a program for any student who seeks change, regardless of their political philosophy. It is a program for students who seek to do good in, and for, their communities.

### **Second major or minor & internships**

Students in this major are required to complete a minor or second major in an academic program outside of the Jandoli School of Communication.

Like all Jandoli School majors, Communication, Social Justice and Advocacy requires 400 hours of on- and off-campus internships. This requirement is one of the key reasons our students step right from graduation into starting positions with key communications industry organizations.

### **Program objectives**

The principle objectives of the Communication, Social Justice and Advocacy major are to help students:

1. Think critically, creatively and independently; write correctly and clearly in forms and styles appropriate for communication professions, audiences and purposes they serve; critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
2. Demonstrate an understanding and application of professional ethical principles in pursuit of truth, accuracy, fairness and diversity.
3. Demonstrate an understanding of gender, race, ethnicity, sexual orientation and other forms of diversity in domestic and global society in relation to mediated messages.

### **A commitment to the highest standards**

The Jandoli School is one of just 19 private university programs accredited by the Accrediting Council on Education in Journalism and Mass Communication, which bases its endorsement on such standards as curriculum and instruction, faculty, scholarship, facilities, student services, diversity and inclusiveness. It's a badge of honor we wear with great pride.