

B.A. Literary Publishing & Editing



www.sbu.edu/lpe • Dr. Kaplan Harris, Director • kharris@sbu.edu

Major Information

This major provides students with a dynamic skillsoriented curriculum with direct links to exciting, indemand post-graduation careers.

The program is tailored to appeal to students who are dedicated readers and writers, and who wish to position those talents for jobs in publishing and editing.

Courses will teach students about the production of small-press literary magazines, peer-reviewed journals in the arts and humanities, textbooks designed for college and high school writing and literature courses, and literary books produced by commercial presses.

Learning Objectives

Through the curriculum, students will learn to

- Evaluate key strategies for literary publishing success in a variety of historical and current markets.
- Evaluate literary texts according to best editorial practices.
- Create customized approaches to textual editing based on leading theories and methods in literary studies.
- Identify the cultural, social, and economic significance of major types of literary publication.
- Analyze print, visual, and digital formats of literary publishing against one another.

Careers in Literary Publishing and Editing

The Bachelor of Arts in Literary Publishing and Editing prepares students to enter careers in publishing and editing, including in the areas of copyediting, proofreading, marketing, sales, and communication work.

Through internships and mentoring programs, alumni who are employed in publishing, copyediting, proofreading, and related fields can help create a more seamless continuity between undergraduate experience and professional careers.

Student Activities

Extracurricular clubs provide practical opportunities to apply information learned in the classroom. Students can bring their skills to *The Laurel*, an entirely student-run literary magazine continuously published since 1899; to Chattertons, our student-led spoken word club, which regularly organizes performances and regularly brings world-renowned poets to campus; and to *The Bona Venture*, the University's widely read student-run newspaper. For example, editors of *The Laurel* not only solicit other students' work, but they also handle the editorial processes of acceptance and rejection, revision and editing, and the supervision of all financial aspects of publication and distribution.

Our Faculty

Our award-winning faculty members work directly with students in small classroom settings designed for one-on-one interaction. As a group, they have professional experience working as published writers, proofreaders and copyeditors, and editors and editorial board members. All are excited to bring that knowledge to St. Bonaventure students.