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# MA in Sports Journalism

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## Program Overview

Entering a career in sports journalism is most often the combination of two passions: a fierce love of athletics and the desire to create stories for the news media. Increasingly, today's sports journalists need to not only be skilled in traditional news reporting but also in a wide variety of digital competencies, including social media storytelling, podcasts, and mobile experiences to compete in this fast-paced, 24/7 environment.

In the Jandoli School's online Master of Arts in Sports Journalism program, you will learn all the skills necessary to become a modern-day sports journalist. This knowledge of the latest methods in news gathering will allow you to develop original stories for traditional and digital media, based on the highest journalistic standards.

Our Sports Journalism master's degree was built leveraging the insights from our successful journalism alumni, who hold top positions at ESPN, New York Post, USA Today, and other major media sources, to ensure you'll learn all the skills critical to success in this field.

Through the Sports Journalism master's program, you'll learn how to:

- Explain the nuances of sports, race/ethnicity, gender, and the role of the journalist in a diverse sports media landscape
- Follow the best practices of journalistic excellence and ethics to vigorously apply these standards to new forms of media in pursuit of truth, accuracy, fairness, and diversity
- Demonstrate entrepreneurial approaches and envision future business models for sports media
- Exhibit culturally competent interviewing skills
- Produce podcasts and digital interviews
- Develop, research, and execute a major sports journalism project

## Alumni Master Classes

St. Bonaventure has a rich journalism tradition (including six Pulitzer Prize winners), and our graduates take coveted roles in leading media companies across the country, including ESPN, USA Today, The New York Post, NBC News among many other organizations. Our alumni take on roles as editors, writers, reporters, columnists, producers, senior-level management, and roles as a digital journalist.

As part of the Sports Journalism master's program, you'll get the chance to learn from some of the top journalists in the field in masterclass sessions in many of your classes — including Adrian Wojnarowski of ESPN and Mike Vaccaro of the New York Post.

## Online Format

The Sports Journalism master's program is designed with working professionals in mind. The program is 100 percent online, and coursework is flexible to fit your busy schedule. Online courses are taken in seven-week sessions, so you're able to complete your degree from anywhere in as little as 18 months.

## Admission Requirements

To be admitted into the Master of Arts in Sports Journalism program, students must present:

1. Undergraduate transcripts showing completion of a bachelor's degree with a GPA of 2.5 or higher
2. Submission of a writing sample

## Curriculum (30 credits)

JMC 500. Sports Journalism Today  
JMC 502. Writing and editing  
JMC 503. Digital Reporting  
JMC 504. Digital Storytelling  
JMC 560. Journalism Ethics  
JMC 601. Sports Communication  
JMC 602. Social Media Storytelling  
JMC 605. Business of Sports Media  
JMC 606. Art of the Sports Interview  
JMC 701-703. Digital Project