

SPRING 2022

INNOVATION MAGAZINE



JANDOLI SCHOOL OF COMMUNICATION

**ST BONAVENTURE
UNIVERSITY**

DEAN'S UPDATE

Dear alumni and friends of the Jandoli School,

April 7 summed up perfectly what it means to be a Jandoli School Bonnie.

We dove deeply into the nuances of the rapidly evolving business of sports media and celebrated passionately and emotionally some of our very best.

Here's how St. Bonaventure's internal newsletter summed up the day:

"St. Bonaventure's Jandoli School of Communication pulled off an impressive tripleheader Thursday, hosting the biennial Dick Joyce Sports Symposium in the Quick Center in the morning, inducting award-winning New York Post columnist Mike Vaccaro, '89, onto its Wall of Distinguished Graduates in the afternoon, and honoring Le Moyne Athletic Director Bob Beretta, '87, with the John Domino Award at a Hall of Fame dinner in the evening."

It all reminded me once again just how special our school is. It was nice to welcome so many of our alumni home for those events and for the Mary A. Hamilton Woman of Promise event a few weeks before when Kathy Brady, '68, joined us as the keynote speaker. Kathy was one of two Lenna Visiting Professors the Jandoli School helped host in the spring.

As you will read in the stories that follow, our students, faculty and alumni make us so proud with their many accomplishments.

I want to briefly highlight three faculty members on major milestones.

Dr. Kimberly DeSimone and Dr. Rich Lee both received promotions to full professor, the highest faculty rank. We are thankful for their many contributions to our school.

Finally, please join me in wishing David Kassnoff, '79, best wishes as he retires as a full-time faculty member in the Jandoli School. Dave served as interim dean immediately before I began and I am eternally thankful for his wise counsel and steadfast commitment to this school and university. He is a big "Star Trek" fan (and definitely a Trekkie!), so I will end with the franchise's famous quote, "Live long and prosper," David!

Sincerely,
Aaron Chimbél
Dean



HANNAH ROESCH, '22, NAMED WOMAN OF PROMISE; RECEIVES CARNEGIE-KNIGHT NEWS21 FELLOWSHIP

Senior journalism major Hannah Roesch received the 2022 Dr. Mary A. Hamilton Woman of Promise Award March 15.

The award, named for professor emerita Mary Hamilton, '59, honors a Jandoli School female student who has excelled in and out of the classroom, set an example for peers and demonstrated great promise for success in future endeavors.

Roesch has reported for TAPinto Greater Olean and The Bona Venture newspaper, contributed to PolitiFactNY, and interned at the campus radio station. She writes news, feature and advocacy stories.

At the Woman of Promise event, Kathleen Brady, '68, a historian, journalist and author, gave the keynote address and recalled many fond memories of her connections with her journalism classmates. Dr. Hamilton attended and helped present the award to Roesch.

"Our faculty was enthusiastic in its decision to honor Hannah as this year's Woman of Promise," said Aaron Chimbel, dean of the Jandoli School. "She has impressed her professors with strong writing skills and a sincere desire to make the world a better place."

This summer, Roesch will join other top journalism students from across the country to report and produce in-depth, multimedia projects for major media outlets as a Carnegie-Knight News21 fellow. This marks the seventh year in a row a St. Bonaventure University student has been selected for prestigious program at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.

The topic for this year's project is policing and criminal justice.

Roesch gushes when she talks about the academic opportunities, guidance and mentoring she's received at St. Bonaventure. She switched her major to journalism her sophomore year.

"Three years ago I walked into the Murphy Building not knowing anything, now I'm walking out with a fellowship from a well-known national news outlet," she said. "For me, the Jandoli School is also a family, (where) faculty and staff give students so much support and guidance. There is that uplifting sense of community."



Live from Madison Square Garden and the NIT Tournament, it's Bonnies Basketball Now

Ryan Bowlin, SBU-TV Sports director; Anthony Goss, SBU-TV Sports reporter; J.P. Butler, Olean Times Herald sports group editor; and Rich Williams, SBU-TV executive producer, took center court as they broadcasted a 30-minute pregame show live from the most famous arena in the world.

Bonnies Basketball Now started as an idea in a “special topics” sports TV reporting class. Fifteen students were enrolled in the class and all were interested in helping the show get off the ground. After the semester ended, a group of seven students wanted to continue the show for the remainder of the basketball season.



Production of the show continued over winter break and into the spring semester. The opportunity for a live show at Madison Square Garden came after seeing the success the show was generating on Facebook and Instagram. With permission from the NCAA and the Garden, the students thought going live would create a new level of excitement surrounding the Bonnies successful NIT appearance.

The broadcast stretched the limits of the technological capabilities of SBU-TV and the Jandoli School of Communication, but it went off without a hitch. While the talent was on the Garden floor, the six-person crew, led by producer Nic Gelyon, was compiling video and sound bites, running playback and directing from the Bob Koop Broadcast Lab.

The broadcast program in the Jandoli School continues to reach for new ways to give its students real-life experiences, both in front of and behind the camera. Bonnies Basketball Now debuted in November 2021 and finished season one with 22 episodes. The show will return this fall as we look forward to another Bonnies basketball season.

BEA Honors SBU-TV; Bowlin Honored By Hearst



The Broadcast Education Association (BEA) recognized SBU-TV as 3rd in the Newscast (under 3 times per week) category for SBU-TV's December 10, 2021, show. SBU-TV, a 30-minute student produced newscast, airs live on Facebook and YouTube every Friday during the semester.

The Hearst Awards recognized junior sports media major Ryan Bowlin as one of the top 20 in its TV news competition, placing 13th. Hearst Journalism Awards, founded in 1960, is considered the Pulitzer Prize of college journalism and is open only to students from accredited journalism programs, like the Jandoli School.

Ryan's entry included "Donovan & Dom," finished second. Ryan told the world about an 11-year-old boy named Donovan and his relationship with Bonaventure basketball star Dom Welch, a senior video production major in the Jandoli School. Donovan has Down syndrome and bonded with Welch over their love of each other and basketball.

Ryan was able to showcase the relationship Bonaventure has with its community and students, which is why he believes he was successful.

As a Bonaventure student from Minnesota, Ryan never imagined attending St. Bonaventure, but now says attending St. Bonaventure and the Jandoli School was "the best decision of my life." He has called games on ESPN+ and served as SBU-TV sports director.

Ryan says the Jandoli School's presence in journalism is something "you have to be here to understand."

2022 Senior Awards

MARK HELLINGER AWARD

MEGHAN HALL



PROMISE IN JOURNALISM OR
MASS COMMUNICATION

THE MOSSER AWARD

CIARA MCGRANE



A SENIOR WHO HAS EXCELLED IN
STRATEGIC COMMUNICATION

THE PAUL WIELAND
AWARD

CHRIS ROY



A SENIOR WHO HAS EXCELLED
IN SPORTS MEDIA

THE JANDOLI AWARD

JOHN PULLANO



A SENIOR WHO HAS EXCELLED IN JOURNALISM

THE KOOP AWARD

JAREN HOLMES



A SENIOR WHO EXCELLED IN
BROADCAST

MARY A. HAMILTON WOMAN OF
PROMISE

HANNAH ROESCH



A FEMALE SENIOR IN THE JANDOLI SCHOOL
OF COMMUNICATION WHO EXCELS IN AND OUT
OF THE CLASSROOM AND SETS A GOOD
EXAMPLE FOR HER PEERS.

FR. CORNELIUS WELCH AWARD

ERICA GUSTAFSON



A SENIOR WHO HAS EXCELLED IN
PHOTOGRAPHY

THE TAPESTRY DIVERSITY AWARD

KAROLINA DOMBAXI



A STUDENT WHO HAS PRODUCED EXCELLENT ORIGINAL
WORK AND/OR SIGNIFICANT EFFORTS THAT ADDRESS
SOCIAL JUSTICE, BELONGING, MULTICULTURALISM,
DIVERSITY, BIAS, EQUITY, OR INCLUSION.



**ST. BONAVENTURE
UNIVERSITY**

Jandoli School of Communication

Save the Date!

2022 HELLINGER AWARD

Keynote Speaker:

Margaret Sullivan,
media columnist for
the Washington Post

2022 Hellinger

Recipient:


Meghan Hall, '22

2022 Honorable Mention:

Sarah Orcel, '22

2022 Alumna of the Year:

Denise Doring
VanBuren, '83



Oct. 10, 2022
New York City
Hearst Tower

AAF Takes NYC



Students visit international ad agency Mother at its brand-new office in Brooklyn, organized by alum David Yousif, '18.



Our American Advertising Federation team was back in New York City for the National Student Advertising Competition in April for the first time since 2019. The last two competitions took place online.

Students across the country developed ad campaigns and pitches for this year's client, Meta Quest 2, a virtual reality headset.

Jandoli School Partners with Rochester TV Station on Fellowship Program

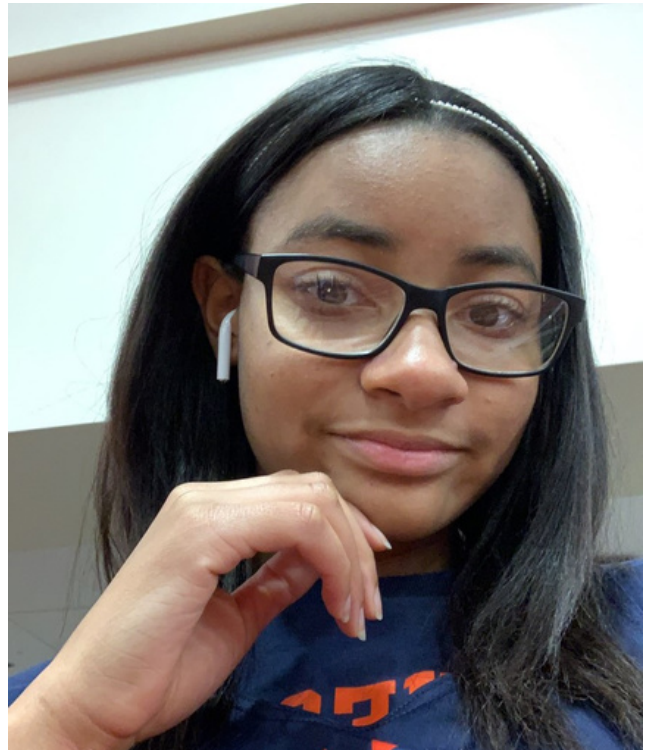
Prof. Anna Bulszewicz and Dean Aaron Chimbel secured a formal internship partnership with the Rochester NBC affiliate, WHEC-TV.

The WHEC-TV-St. Bonaventure News Fellowship is available exclusively for Jandoli School students in the news department at WHEC. It offers part-time paid fellowships at the station.

Fellows shadow producers, reporters, photographers and digital producers to learn to execute job duties.

By working directly with experienced broadcast and digital journalists to learn news-gathering, writing and reporting skills, the fellows will write stories for the station website, develop social media content and assist producers with the all aspects of producing a newscast.

The first intern to be accepted to the summer program is sophomore broadcast journalism major Jah'neyce Washington.



Sorrento, Italy, Internship

Jandoli School of Communication students Elizabeth Egan and Marnique Olivieri-Panepento will be interning at Positano News, a prominent news source along Italy's Amalfi Coast, during this summer's study abroad program to Sorrento, Italy.

Students applied to and were accepted to the Sorrento, Italy, summer 2022 study abroad program, which is led by Jandoli School Lecturer Anna Bulszewicz. They elected to apply for internships and were selected to work at the Positano News. The publications serve as a leading source of news for people who live along the grand Amalfi coastline. The students will work closely on assignments with Italian journalists to report local news.

A total of 13 students will participate in this year's Sorrento, Italy, Study Abroad program. Students arrive in Sorrento July 3 and depart August 6.



Elizabeth Egan, '24
B.A. Journalism



**Marnique
Olivieri-Panepento, '23**
B.A. Journalism and minors in French
and International Business

CommDay 2022

Dozens of students and advisers from 10 area high schools attended the Jandoli School of Communication's 2022 Communications Day at St. Bonaventure Friday, April 8.

This was the first in-person CommDay since October 2019 due to the COVID-19 pandemic. Last year, the Jandoli School held a virtual CommDay.

"I am so happy we were able to welcome these wonderful high school students and their teachers back to the St. Bonaventure campus," said Aaron Chimbél, dean of the Jandoli School. "CommDay is always one of my favorite days of the year and it is invigorating to have so many young people interested in journalism, communication and media visit and learn from our great faculty and alumni."

CommDay, originally called Press Day, has a long history at St. Bonaventure, dating back to 1936. Since 1987, it has been known as Communications Day.

Mike Vaccaro, '89, the lead sports columnist at the New York Post, presented the keynote address.

Faculty, students and alumni led workshops on writing, design, photojournalism, advertising, media ethics, local news, video production, sports writing, sports broadcasting and a special live broadcast journalism experience with SBU-TV, the student news station.

Students had the opportunity to submit their best work for the CommDay competition in video, photography and writing categories. A best-in-show award was also given.

The winners, will be granted scholarships if they attend St. Bonaventure. The scholarships will be continued each year up to four years for students who major in one of the Jandoli School undergraduate programs.





Students Seek Truth with PolitiFact

The Jandoli Institute held its third PolitiFact workshop for Jandoli School students in the spring semester.

The workshop, conducted by PolitiFact Senior Correspondent Louis Jacobson and Jandoli Institute Executive Director Richard Lee, provided students with the opportunity to check facts and produce articles that will appear on PolitiFact and PolitiFact New York, which is a partnership with the Buffalo News.

"As the public navigates a flood of information, thoroughly vetted information is crucial for them to be informed," said Jandoli School Dean Aaron Chimbel. "This collaboration does just that and provides a great learning opportunity for our students."

A team of 10 students worked on stories throughout the spring semester. Since the program began in 2020, Jandoli School students have written more than 25 articles for PolitiFact, one of the nation's leading fact-checking sites.

Founded in 2007, PolitiFact uses traditional journalism techniques to investigate the accuracy of claims in politics, then provides an overall "Truth-O-Meter" rating ranging from True to Pants on Fire. Articles appear on its PolitiFact.com website and are reprinted by its media partners across the country. PolitiFact is owned by the nonprofit Poynter Institute for Media Studies and employs reporters and editors in St. Petersburg, Florida; Washington, D.C.; and half a dozen other cities.

First-Year Student Comes Already Jandoli Trained

By Caitlyn Williams, '25

As a home school-educated student, my parents contributed significantly to my instruction and learning through high school.

My mother, Cathy Williams, earned a degree in engineering and is now a math tutor. She taught me math and science. My father, Tom Williams, is the communications director at Maryland Public Television. He helped me with English and writing. He's also a St. Bonaventure University alumnus, class of 1983, with a degree in mass communication.

Over time, my dad has shared stories about his classes, professors, and the Jandoli School of Communication. I was certainly exposed to St. Bonaventure University at a young age. As I grew up, he taught me nearly everything I know about outlining, drafting, and editing essays and other writing assignments.

Whenever I struggled with my writing or had trouble understanding grammar and punctuation, my dad would come to my aid. After he came home from a day at the office, he would sit down with me at the dining room table and we would get to work. My dad patiently explained the concepts and steps involved in constructing a solid essay.

He'd often advise me to take breaks, return to my draft and look at it with fresh eyes, and then edit and refine my work. With time and space, it's inevitable to see more clearly errors or better ways to phrase something.



During my dad's freshman year, Dr. Jandoli taught his Introduction to Mass Communications class. My dad explained to me that one of the writing principles Dr. Jandoli shared with students was to leave words on the floor — in other words, cut unnecessary phrases and sentences and be more concise. Dad would remind me of that, as well as to write in active voice and vary my sentence structure. And, of course, there was the reminder to avoid run-on sentences!

Fast forward and here I am pursuing a degree at St. Bonaventure in the same major and living in Devereux Hall as he did some 40 years ago. My dad sparked my interest in writing and in the communications field and inspired me to follow in his footsteps at St. Bonaventure University. I am proudly, "Jandoli raised."

The Oxford Program Updates



Two Jandoli School students, Deandre Allen and Trevor Willett, have been awarded the first JBC Memorial Scholarships for the Oxford program. The \$5,000 scholarship competition was open to all students, not only Jandoli students, in the 2022 Oxford program.

Jandoli Grad and Former Adjunct Prof. Chernice Miller to Teach at Princeton



Chernice Miller, '16, the Jandoli School's 2016 Mary A. Hamilton Woman of Promise honoree, will teach at Princeton University in the fall.

In 2018, she graduated with a master's in English. She then pursued her Ph.D. at the University of Buffalo. She has served as the junior dean of St. Bonaventure's Oxford program since 2018.

In addition to Oxford, she worked as an adjunct at for the Jandoli School, the English program at the Warren Center, the University at Buffalo and Houghton College. She found all these positions she "fell into" were signs telling her she should teach.

Miller was tired of the adjunct title and started searching for a full-time job.

COVID hindered her plans but in 2021 she found a job posting for a full-time position at Princeton. One aspect that drew her to this job was the fact she could teach original classes and do research at the same time. The volume of applications for this job was staggering, but this did not deter her from trying again the next year. With help from Jandoli School Lecturer Anne Lee and Professor Dr. Rich Lee, she was able to make it to the next level of interviews this year and was hired for the lectureship at Princeton.

Donna Ditota, '83, named New York Sportswriter of the Year



Syracuse sportswriter Donna Ditota, a 1983 magna cum laude journalism and mass communications graduate, has been named New York Sportswriter of the Year by the National Sports Media Association. She is the first woman to receive the New York state award.

Ditota is the beat reporter covering Syracuse University men's basketball for Syracuse Media Group, the company that encompasses The Post-Standard and syracuse.com. She has worked at The Post-Standard since 1986.

Prior to joining The Post-Standard, Ditota was a writer for a Syracuse business magazine. She is also a former adjunct instructor in the Newhouse School at Syracuse University and she served as a mentor for the Syracuse City School District.

Ditota was a scholarship basketball player at the university and served as sports editor of The Bona Venture, the university's student newspaper.

Ditota, who has covered nearly every sport over the course of her career, is a member of the Jandoli School of Communication's advisory board for its master's program in sports journalism and helped the university develop the curriculum.

In 2017, she received the school's John Domino Award, an honor bestowed on a St. Bonaventure graduate who has excelled in sports media.

The NSMA will honor Ditota at the 62nd NSMA awards banquet June 27 in Winston-Salem, North Carolina.

Mike Vaccaro, '89, Honored with Induction on Jandoli School's Wall of Distinguished Graduates

The Jandoli School added Mike Vaccaro's name to its Wall of Distinguished Graduates April 7.

The Hellinger Award winner from the Class of 1989, Vaccaro is a three-time New York State Sportswriter of the Year. He's been the lead sports columnist for the New York Post since 2002, a job he said he knew he wanted when he was 8 years old.

Before joining the New York Post, he worked as a columnist and reporter at the Newark Star-Ledger, Kansas City Star, Middletown Times Herald-Record and Olean Times Herald. He was also the sports editor for the Northwest Arkansas Times.

Several alumni surprised Vaccaro with their appearance at the unveiling of his plaque on the Wall of Distinguished Graduates in the Murphy Building, including ESPN's Chris LaPlaca, '79, Tim Bontemps, '07, Adrian "Woj" Wojnarowski, '91, and Amy Wojnarowski, '92.

"Outside of my immediate family, there is no one who's had a bigger impact on my life than Mike," said Bontemps, who covers the NBA for ESPN. "I have the job I always dreamed of having because he showed a lot of faith in me."

Vaccaro has won more than 50 writing awards and has served for years on the Jandoli School's Advisory Council and Dick Joyce Symposium Committee.

"Early in my sophomore year, Dr. Jandoli took me into his office and told me, 'You know, Michael, to whom much is given, much is expected,'" Vaccaro said. "That's pretty much informed everything I've done, not only in terms of how much I love this university, but how much I love this (Jandoli) school."

Read more:

<https://www.sbu.edu/news/2022/04/07/vaccaro-89-honored-with-induction-on-sbu-s-jandoli-school-wall-of-fame>



2022 Dick Joyce Sports Symposium

Fast and Furious: the Evolving Business of Sports Media



The biennial Dick Joyce Sports Symposium returned April 7 for the first time since 2019 after missing 2021 due to the pandemic.

The 2022 symposium addressed the topic "Fast and Furious: The Evolving Business of Sports Media" and featured an all-star panel of Bonnies.

Donna Ditota, '83, sportswriter for Syracuse Media Group and beat reporter for Syracuse University men's basketball, moderated the discussion with panelists Brian Matthews, '98, NFL senior vice president, media sales; Eric Fisher, '94, U.S. editor, SportBusiness; Joe Manhertz, St. Bonaventure athletic director; Chris LaPlaca, '79, ESPN senior VP of corporate communications. To watch the archived video of the symposium, [click here](#).



The symposium is named for Richard "Dick" Joyce, '60, who died in 1988 at the age of 53. A sportswriter for The Associated Press for nearly 20 years, Joyce specialized in covering horse racing and college basketball. Prior to his tenure with the AP, Joyce worked at United Press International, NBC and The New York World Telegram & Sun.

The next symposium, which returns to its biennial schedule, is set for April 20, 2023.

Bob Beretta, '87, Awarded 2022 John Domino Award for Excellence in Sports Media



Bob Beretta, '87, a veteran athletic administrator and 2020 College Sports Information Directors of America Hall of Fame inductee, received the Jandoli School's John Domino Award for Excellence in Sports Media at an award dinner April 7.

Last year, Le Moyne College named Beretta director of athletics, just the fourth in the College's 75-year history. He came to Le Moyne following a distinguished 34-year career at the United States Military Academy at West Point, where he began as an intern and left as the senior associate athletic director for strategic initiatives.

He was involved in all facets of departmental planning and processes, cadet-athlete life, sport program administration, and external operations. During his time at West Point, he oversaw athletic communications, marketing, multi-media, broadcasting, new media and publicity efforts for the Black Knights' 28 intercollegiate athletic teams and led the department's Hall of Fame selection, national television rights, fundraising, donor relations, ticket sales, development and revenue generation initiatives.

Beretta captured 68 College Sports Information Directors of America writing awards while a member of Army's athletic communications team.

About John Domino, '84

John Domino was one of ESPN's best and brightest when he left the growing TV sports network in the early '90s to return to the Buffalo area to join the Empire Sports Network.

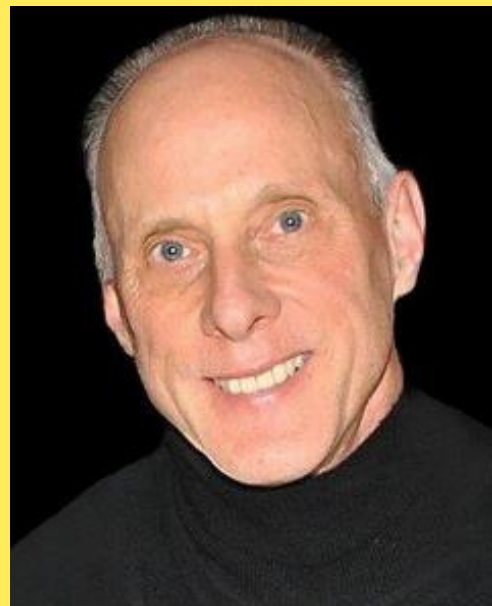
He told friends he was coming back because his grandfather was battling cancer. Little did he know that within a few months John would be fighting that battle for himself. John was happy to be back with family those last two years, but it was fight he would ultimately lose. John died of cancer in 1994.

Kathleen Brady, '68, and Mark Sickles Address SBU as Lenna Visiting Professors

The Lenna Endowed Visiting Professorship, established in 1990, is funded through gifts from the late Betty S. Lenna Fairbank and Reginald A. Lenna of Jamestown. It is designed to bring scholars of stature in their field to St. Bonaventure and Jamestown Community College for public lectures. The Jandoli School helped host two Lenna Professors in the spring semester.



St. Bonaventure University alumna Kathleen Brady, '68, a writer and author, presented a number of classroom lectures and public presentations as the Lenna Visiting Professor from March 14-27. Brady's newest biography is "Francis and Clare: The Struggles of the Saints of Assisi," published in 2021. She was named a Fellow of the Society of American Historians for her biography "Ida Tarbell: Portrait of a Muckraker." Her well-received "Lucille, The Life of Lucille Ball" is in its fifth printing. Brady was hosted by St. Bonaventure's Staff Affairs Committee for her first program, "Francis and Clare: The Struggles of the Saints of Assisi," and gave the lecture "History Made in Chautauqua County: How Ida Tarbell and Lucille Ball Changed America" at JCC, as well as many other presentations throughout her visit.



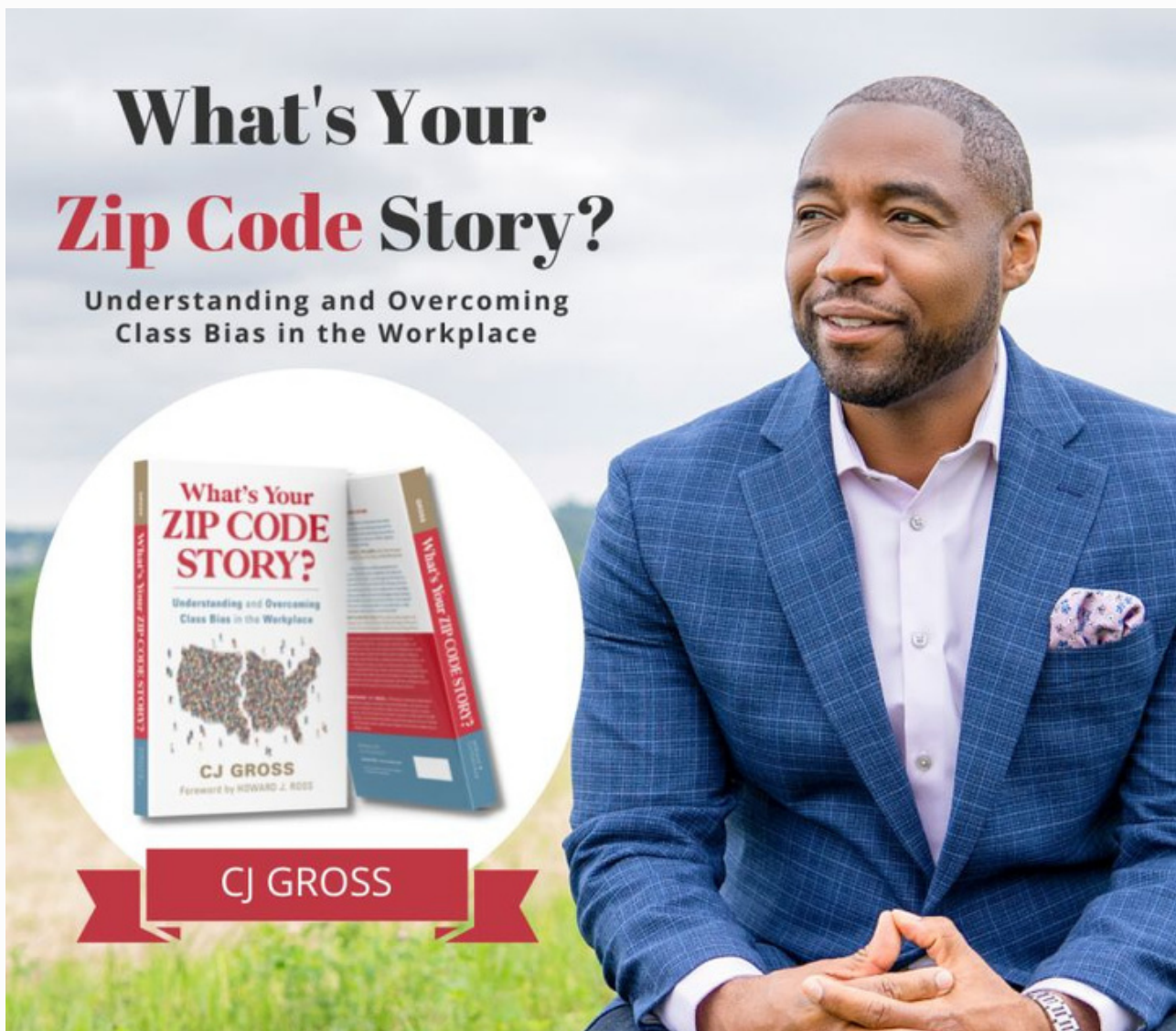
Mark W. Sickles is an accomplished corporate leader, board director and management consultant. Sickles shared his multidisciplinary professional and personal experiences in a public presentation and classroom discussions during his visit. Sickles is CEO of SuperOrg, Inc., and chair of the Chief Capital Officer Institute. In both roles, he works with corporate leaders to develop interdisciplinary approaches to governance, leadership and management. Sickles' delivered his talk titled "Creating the Right Conditions for Sustainable Shareholder and Stakeholder Value," and had a two-week long visit, speaking in a number of business, writing, and leadership classes at St. Bonaventure and Jamestown Community College. He also gave the luncheon address at the April 9 Leadership and Authentic Community conference.

Alum's Book On Bias

Christopher "CJ" Gross, a 2021 master's in leadership graduate, recently published a book titled "What's Your Zip Code Story?" which aims to understand and overcome class bias in the workplace.

Gross is a TEDx Speaker and the founder of Ascension Worldwide, a firm dedicated to diversity, equity, and inclusivity training and consulting based in the Washington, D.C. area.

Gross has 19 years of experience as an international organizational development consultant specializing in leadership development and diversity and inclusion. CJ is a certified Social + Emotional Intelligence coach, trainer, Keirsey Temperament professional, Intercultural Development Inventory (IDI) administrator and executive coach, with additional expertise in organizational mediation.





The First Amendment Lounge has a fresh look and our new podcast studio is ready to go in the Bob Koop Broadcast Lab!



Jandoli School offering new major in Communication, Social Justice and Advocacy

The new major is rooted in the university's core values

The Jandoli School recently added the seventh major to its undergraduate offerings, a Bachelor of Arts degree in Communication, Social Justice and Advocacy.

Approved by the New York State Education Department in February, the major is grounded in the Franciscan principles that define St. Bonaventure while being married to the pragmatic coursework of the Jandoli School.



Dr. Denny Wilkins

"This innovative new program is a testament to the ingenuity of our faculty," said Dean Aaron Chimbel. "We have a long tradition of producing communicators who make a positive difference in the world. Couple that with the university's timeless values and commitment to bettering society and I'm confident graduates of this program will come out of St. Bonaventure ready to change the world."

The program was the brainchild of Dr. Denny Wilkins, longtime professor in the Jandoli School.

"I had been considering this for a few years because I had seen examples of activism by young people — some in their early teens — who were ardent but flawed in terms of their communications skills," Wilkins said. "I believe combining skills common to journalism, advertising, public relations, and social media would serve those who wish to spend a life in activism."

Wilkins is quick to point out that the "major is not social cause specific. It would benefit anyone of any ideological persuasion."

While having the same writing-intensive foundation of other Jandoli School programs, the CSJA program requires introductory courses in advertising and public relations and has a large suite of electives in many arts and business courses that support cause-specific learning.

Professor Teaching Course on Civil Rights Movement and the Media



Dr. Mackowski visits the grave of Civil Rights activist Medgar Evers at Arlington National Cemetery

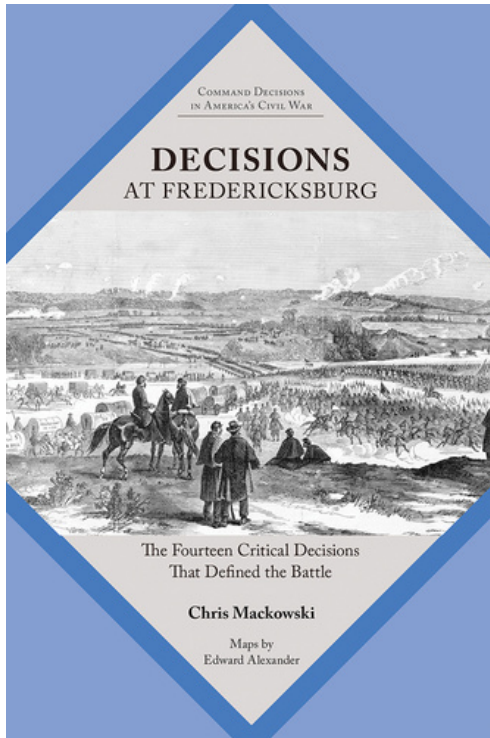
Years ago, former Jandoli School faculty member Breea Willingham taught a class on the Civil Rights Movement and the Media, based on a Pulitzer-winning book called "The Race Beat" by Gene Roberts and Hank Klibanoff. Inspired by a visit to the Mississippi Civil Rights Museum in Jackson, Mississippi, in the summer of 2021, faculty member Chris Mackowski decided to resurrect the class.

"I'm a big believer in the power of place as a unique tool for helping people understand history," Mackowski said. An organizing principle of the course, then, was to help connect students with various places associated with the Civil Rights Movement, using a series of guest speakers (and the power of Zoom) to help students explore the places "The Race Beat" talked about. From there, Mackowski fanned out to bring in other experts, too.

Mackowski also went on location to several civil rights-related sites to create short videos for the course, including the Lincoln Memorial, the Martin Luther King Jr., Memorial, and the gravesite of Medgar Evers in Arlington National Cemetery. Guests included Dr. Barry Gan, founder of SBU's Center for Nonviolence; W. Todd Groce, president and chief executive officer of the Georgia Historical Society; Rebecca Hoffman, historian at Little Rock Central School National Historic Site in Arkansas; Joe Owen, historian at Lyndon B. Johnson National Historic Site; and Dr. Breea Willingham, a former professor at SBU and founder of the course.

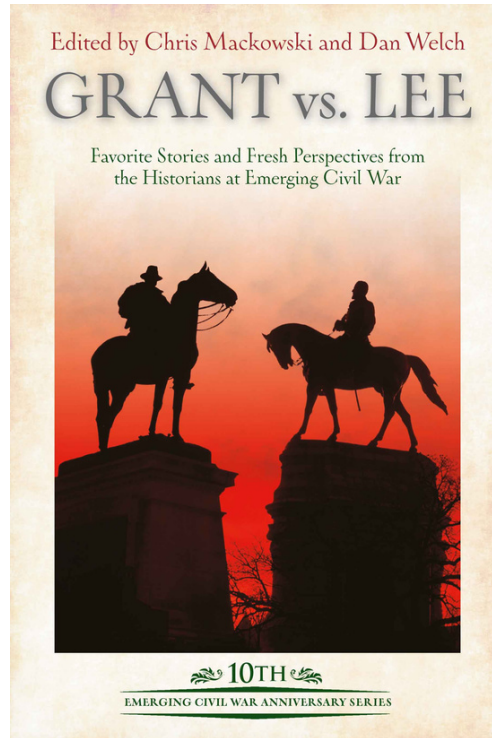
Dr. Chris Mackowski Publishes 3 New Books

Congratualtions to Dr. Chris Mackowski on Publishing Three New Civil War Books



Decisions at Fredericksburg: Fourteen Critical Decisions that Defined the Battle

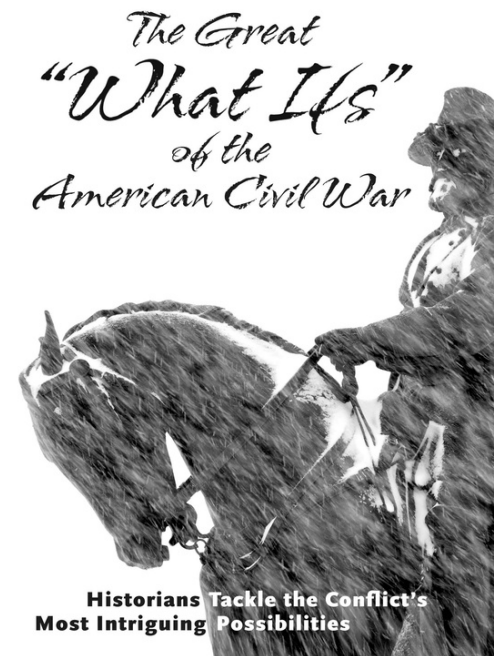
(University of Tennessee Press)



Grant vs. Lee: Favorite Stories and Fresh Perspectives from the Historians at Emerging Civil War

Co-edited with Dan Welch from Savas Beatie. This is part of the "Emerging Civil War 10th Anniversary Series," a series of hardcovers that collects the "best of " Emerging Civil War from ECW's first 10 years.

Edited by Chris Mackowski and Brian Matthew Jordan



Great "What Ifs" of the American Civil War: Historians Tackle the Conflicts' Most Intriguing Possibilities

Co-edited with Brian Matthew Jordan from Savas Beatie. Jordan is a past finalist for the Pulitzer Prize in history.

Jandoli Institute Launches Hybrid Journalism Project

Inspired by physician-reporter partnerships used by major news organizations, the Jandoli Institute launched a hybrid journalism project in which professors from across campus partner with Jandoli School faculty to develop and produce news stories.

“The trend toward doctor-reporter hybrids generated little attention outside the news industry, but when the COVID-19 pandemic threw the nation into panic and turmoil, the ability for trained physicians to report on the virus helped Americans learn the severity of the crisis and the precautions needed to protect themselves,” said Jandoli Institute Executive Director Richard Lee.

As part of the project, five hybrid teams are developing news stories that will be published on the institute’s website. The hybrid projects are:

- Alex Gilham, an assistant professor in the philosophy department, and Carole McNall, an assistant professor in the Jandoli School, will explore moral and ethical issues involving COVID-19 and individuals who refuse to be vaccinated.
- Phillip Payne, chair of the history department, and Anne Lee, a lecturer in the Jandoli School, will examine today’s politics through the lens of culture wars, focusing on the intersection of history and popular culture in identity politics.
- Paula Scraba, an associate professor in the physical education department, and Denny Wilkins, a professor in the Jandoli School, will attempt to answer the question “Has Title IX Been Effective?”
- John Stevens, a lecturer in the management department, and David Kassnoff, a lecturer in the Jandoli School, will study the impact of the COVID-19 pandemic on the working environment of businesses.
- Xiao-Ning Zhang, a professor in the biology department, and Pauline Hoffmann, an associate professor in the Jandoli School, will use Cattaraugus County health care data to provide insights on common health conditions in the county and recommendations for potential improvement.

“Our goal is for the non-journalism faculty to gain insight into our industry and for the journalism faculty to learn how those with knowledge and expertise in different fields can strengthen our reporting,” Lee said.

After all articles are posted, the Jandoli Institute will conduct a panel discussion about the project. The institute’s hybrid journalism project is funded by a grant from the Leo E. Keenan Jr. Faculty Development Endowment.

Two Jandoli Faculty Members Promoted to Full Professor

Dr. Rich Lee and Dr. Kimberly DeSimone were both promoted to the highest faculty rank, full professor, in the spring, which recognizes their exceptional career achievements in teaching, scholarship and service.



Dr. Rich Lee, '75, joined the St. Bonaventure faculty in 2011.

He teaches undergraduate and graduate journalism courses, the popular Media and Democracy class and an honors course on campaigns and elections.

He also serves as the executive director of the Jandoli Institute and co-editor of TAPinto Greater Olean.



Dr. Kimberly DeSimone, MBA '01, joined the St. Bonaventure faculty in 2006.

She serves as director of our Master of Arts in Leadership, the Jandoli School's diversity advocate and co-chair of the President's Commission on Diversity, Equity and Inclusion.

Her research focuses on gender equity and includes her podcast, [Advancing Women](#).

Prof. David Kassnoff, '79, Retires

Congrats to Prof. David Kassnoff, '79, on his retirement from the Jandoli School of Communication. Kassnoff served as interim dean of the Jandoli School in 2018.



Prof. Kassnoff received the 2022 Leo E. Keenan Faculty Appreciation Award as the St. Bonaventure faculty member who most exemplifies a commitment to human betterment through knowledge with sensitivity, understanding of differences and optimism.

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