

INNOVATION.

SPRING 2021



A SEMESTER OF
**TRADITION
AND
TRANSITION**

EVOLUTION

March 1 hit hard. At 9:17 a.m., an e-mail from Provost Joe Zimmer delivered the news we hoped would never come: Dr. Dennis R. DePerro, the 21st president of St. Bonaventure University, died after a long hospital stay battling COVID-19 complications. I vividly remember having lunch with Dr. DePerro during my interview for the dean position three years ago. He told me how important the Jandoli School of Communication is to St. Bonaventure. He passionately supported the school and I am thankful he welcomed me so graciously to Bona's. Two Jandoli School alumni and Board of Trustees officers, Deb Henretta, '83, and Michael Hill, '96, co-chair the search committee to find the university's next president. Journalism major Meghan Hall, '22, serves as the student representative on the committee. Trustees Fr. Dan Horan, O.F.M., '05, and Kristan McMahon, '97, are also on the committee. Our student journalists powerfully captured Dr. DePerro's legacy in stories for SBU-TV, the BV and TapInto Greater Olean. The excellent student work extends to other areas, as well. The Hearst Awards honored senior Tommy Valentine and our American Advertising Federation (AAF) team received recognition for best media plan and evaluation plan at its annual competition. We are focusing our curriculum growth on the graduate level with new fully online master's programs in sports journalism and digital journalism starting in the fall. We launched our new MA in communication in January. We celebrated the hard work of MA in communication Program Director Heather Harris, who earned tenure this semester.

The school now offers six undergraduate majors and four master's programs. Because of the pandemic, we took our annual Communications Day (formerly Press Day) virtual with on-demand sessions from faculty members and alumni made available to dozens of schools across our region. We plan to host the Hellinger Awards luncheon in person Oct. 11 at the Press Club in Washington when we will honor this year's and last year's honorees. I am pleased to announce trailblazing Virginia Delegate Danica Roem, '06, as our 2021 Alumna of the Year. We hope to see you there! Thank you for your support of the Jandoli School.

Aaron Chimbel
Dean



03 NEW MA'S

The Jandoli School will welcome students into new online master's programs in sports journalism and digital journalism this fall. Students in the [sports journalism](#) program will learn the skills necessary to become innovative sports journalists. These skills include learning best practices of journalistic excellence and ethics, culturally competent interviewing skills and entrepreneurial approaches to envision future business models of sports media. A group of accomplished alumni in sports journalism helped develop the program and serve as its advisory board. Students in the [digital journalism](#) master's program will have the opportunity to explore the art of digital storytelling and connecting with audiences on a wide range of platforms through photography,

video, design, audio, coding and interactive elements. In both journalism master's programs, students will develop stories for digital media, based on the highest journalistic standards that have been embedded into our undergraduate curriculum. Dr. Brian Moritz, '99, will join the school in August as an associate professor and director of both programs. He has taught journalism and digital media at SUNY-Oswego since 2014. The programs consist of 30-credit and applications are now being [accepted](#). In January, the school launched an online MA in [communication](#), which allows students to choose one of three specializations: integrated marketing communication, content marketing or public relations.



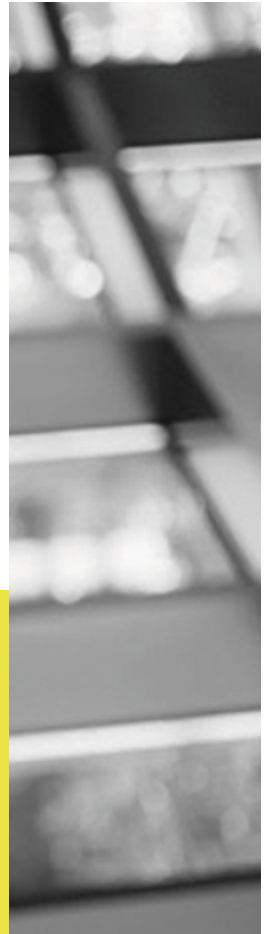
04 VISUALIZING DEI

The Murphy Building has some intentional new imagery. This year, the school's Diversity, Equity and Inclusion Committee worked with graduate assistant Leah McCluskey to create a permanent installation outside faculty offices, as well as monthly posters for the hallways that carry messages of inclusion. Assistant Professor Heather Harris oversaw McCluskey's work. The visual cues are part of the Jandoli School's diversity, equity and inclusion plan, developed by associate professor and DEI advocate Dr. Kimberly DeSimone, with an

overarching goal of creating and encouraging an intentional and overt departmental focus on diversity and inclusion. Additional DEI efforts for the Jandoli School this year included faculty and staff unconscious bias training with leadership master's student and CEO of Ascension Worldwide C.J. Gross and a campus-wide webinar with journalist Farnoosh Torabi on gender, jobs and money. This May, a banner will scale the side of the Murphy Building called, "The Face of Jandoli," celebrating the diversity that exists within our own walls.



05 MARLON KERNER



Former Buffalo Bills Director of Player Engagement and current strategic leadership graduate student Marlon Kerner was named a winner of the 2021 Buffalo Business First IDEA Awards for prioritizing diversity and inclusion. The IDEA (Inclusion, Diversity, Equity and Awareness) award celebrates defenders of diversity and champions of inclusion.

In his career, Kerner oversaw player development programs before, during and after players' football careers. These programs were used to look at life after football in areas such as continuing education, financial literacy, and professional and personal development.

“This truly was a motivating moment and one that will continue to fuel my passion in the DEI space.”

06 SENIOR AWARDS



Mary A. Hamilton
Woman of Promise
Cammie Dutchess



Mark Hellinger Award
Michael Hogan



Tapestry Diversity Award
Hannah "Jude" Legacy



Fr. Cornelius Welch Award
Ashley Gallagher

Awarded for outstanding achievement
in photography.



Jandoli Award
Sean Mickey

Awarded for outstanding achievement
in journalism.



Mosser Award
Haley Sousa

Awarded for outstanding achievement
in strategic communication.



**Koop Award &
Paul Wieland Award**
Tommy Valentine

Awarded for outstanding achievement
in broadcast and sports media.

VALENTINE'S DAY

The William Randolph Hearst Foundation Television News Competition recognized Tommy Valentine's broadcast skills with a top 20 finish.

"I'm proud I was able to provide St. Bonaventure and the Jandoli School the recognition it deserves," Valentine said.

DID YOU KNOW?

Three of the starting five of the 2021 Men's Basketball Atlantic 10 Championship team are students in the Jandoli School. Jaren Holmes, Osun Osunniyi and Dominick Welch, all members of the Class of 2022, boast majors in sports media, sports media and video production, respectively. They finished the season with a 16-5 record and a trip to the NCAA Tournament.

Season accomplishments include the following: Holmes achieved Second-Team All Conference Status and All-Academic Honors. Osunniyi was named the A-10 Tournament's Most Outstanding Player and the A-10 Defensive Player of the Year. Welch rose to the ninth all-time career three-point shooter in St. Bonaventure history, clinching 166 career three-pointers.



08 MEGHAN HALL

For the past few semesters, I have been working on a special project with PolitiFact, a national fact-checking organization, with other Jandoli School students. We have fact-checked budget items, pandemic-related issues and even real estate issues. In one of my PolitiFact stories this semester, I evaluated a statement from New York State Assemblywoman Sandy Galef regarding the name of Donald J. Trump State Park. It became a complicated real estate law issue, so the story ended up morphing into an informative story rather than a fact-check. I needed to attempt to get a comment from both the speaker and someone representing Trump. At the time, the presidential transition had already occurred, so finding someone to speak on Trump's behalf seemed like it would be challenging. Lou Jacobson, the PolitiFact reporter who helps run our workshops, recommended I contacted Jason Miller, a former

Trump campaign communications strategist. Both Lou and Dr. Rich Lee, our professor, suggested tweeting at Miller because neither of them had an email address for him. I tried to track down a current email address for Miller. A simple Google search didn't bring up any results, but I knew from some quick research that Miller had a lobbying record, so I looked him up through Senate records, instead. Because of the Lobbying Act of 1995, certain information about lobbyists has to be disclosed through LD-2 disclosure forms. Luckily for me, Miller had filled out at least one. I copied his email address from the form and emailed him. I had a response on Trump's behalf a few hours later. The reporting skills I have learned in the Jandoli School enable me to think beyond the simple answer while participating in compelling opportunities to enhance my education and professional portfolio.



09 CAROLE MCNALL



Carole McNall, '75, received the Leo E. Keenan Jr. Faculty Appreciation Award for exemplifying a genuine commitment to human betterment through the acquisition of knowledge, deep sensitivity and understanding of differences.

In her free time, the longtime journalism professor serves as the advisor for the "Bona Venture," "The Buzz" and is one of the school's two faculty senators.

"I love connecting the real world with the ideas we're talking about in class. I'm very grateful that seems to make a difference for students."

10 FACULTY NEWS

Associate Professor, Director of MA Strategic Leadership Program and Diversity Advocate Dr. Kimberly DeSimone presented “Women in Leadership: More Fixing the Pipeline, Less Fixing the Women” as part of the United Nations International Women’s Day 2021, celebrating Women in Leadership: Achieving

An Equal Future In a COVID-19 World. TAPinto Greater Olean co-editor and Associate Professor Dr. Richard Lee was chosen to present his paper “How Terribly Normal to be 70 at the International Music and Cinema Symposium” by The Université Sorbonne Nouvelle and The Université Reims Champagne-Ardenne, France.



WELCOME NEW FACULTY



Dr. Brian Moritz
Director of Journalism
MA Programs



Dr. Tara Walker
Assistant Professor
of Communication



Dr. Paul Harrietha
Executive in Residence,
Leadership

11 ALUMNI NEWS



Bob Beretta ('87)

Following a 34-year career with the United States Military Academy of West Point, Beretta was named Director of Athletics at Le Moyne College.



Julie Sheedy ('90)

Sheedy, Chief Marketing and Engagement Officer at Loretto, was named part of the 2020 Class of Top Women in PR.



Cathy Young ('82)

Young, former New York State Senator, was appointed to the Lake Shore Bancorp Board of Directors to help oversee the Dunkirk-based bank.



Layne Dowdall ('20)

After a fellowship with the News21, Dowdall joined Buffalo's Investigative Post.



Tim Wilkin ('78)

Wilkin, an award-winning horse racing writer, retired from the Albany Times Union after a 35-year career.



Emily Ciraolo ('09)

Ciraolo was named the Director of Corporate Communications at National Fuel.



Richard Lee ('75)

IN THE SPOTLIGHT

The work of Lee's Media and Democracy students appeared on CNN's "Reliable Sources" newsletter following curiosity around frequently asked questions at White House press briefings.

Lee discussed his students' findings in an interview with C-SPAN.

DID YOU KNOW?

SBU-TV is officially live in the field! The student-run broadcast now has the technical capability to broadcast live shots with high quality video and sound, from any scene. SBU-TV's live broadcast streams via Facebook and later broadcasts on Spectrum News. This means Jandoli School students produce a newscast that reaches roughly 1.5 million people in Erie, Niagara, Chautauqua, Cattaraugus, Chemung, Broome and Monroe counties. Our students already gain valuable experience producing live shows for their regularly scheduled, weekly

newscast, airing live, Fridays at 10 a.m. on Facebook and YouTube. These live capabilities grant them the opportunity to regularly practice their live reporting skills, and boost their journalism portfolios. Ultimately, the addition to the Bob Koop Lab learning experience increases their chances of earning reporting positions with big market news organizations. Don't miss the show, live on Fridays at 10 a.m. on Facebook and YouTube. To follow along or watch live, click the link here: <https://www.facebook.com/SBUTV9>.



13 IN OTHER NEWS

1

The Arthur O. Eve Higher Education Opportunity Program honored Jandoli School senior **Rafael Quezada** with the Alexis Reyes Franciscan Spirit Award. This award recognizes a student who positively influences their classmates and exemplifies characteristics such as kindness, work ethic and loyalty.

2

Jandoli School junior **Meghan Hall** will investigate poverty and the pandemic this summer as the 2021 recipient of the prestigious Carnegie-Knight News21 fellowship at Arizona State University. She was also named the 2021-2022 President of St. Bonaventure's Student Government Association.

3

CEO of CREW Network and Jandoli School alumna **Wendy Mann**, '85, was awarded the Leadership in Action Award from Career Mastered. The award recognizes strong women leaders who mastered their work and are considered to be strong role models for young female professionals.

4

A special project developed by Jandoli Institute Director **Richard Lee** and Professor Paul Ziek at Pace University, 'Sharp Notes, Sharp Thoughts,' explored the connection between music and social justice. Lee's work has developed into a series of monthly discussions to continue that conversation to build a better future.

5

New York Times bestselling author of "The Nest," **Cynthia D'Aprix Sweeney**, '82, has released a new book. "Good Company" tells a bighearted story of the lifelong relationships that both wound and heal us.



SAVE THE DATE

2021 HELLINGER AWARDS LUNCHEON

OCT. 11 • WASHINGTON D.C.

Honoring Hellinger winner **Michael Hogan**, runner-up **Jeffrey Uveino** and 2021 Alumna of the Year **Danica Roem**, '06.

Special recognition of the 2020 honorees **Cameron Hurst**, **Layne Dowdall**, **Charlie Specht**, '10 and distinguished graduates **Jackie Trescott**, '68, and **Joan Licursi**, '65.



In memoriam

Dr. Dennis R. DePerro

1959 - 2021



FOLLOW ALONG WITH US
@BONASJSCHOOL



Please update your job and contact info with the Jandoli School using this form:
<https://forms.gle/LavDWHPzZdeD2nqFA> or by emailing Kathy Boser at kboser@sbu.edu.