

UNDERGRADUATE ENROLLMENT AND RETENTION						
St. Bonaventure University Jandoli School of Communication						
TOTAL ENROLLMENT						
Fall	Major	Number				
2025	Advertising and Public Relations	13				
2025	Broadcast Journalism	17				
2025	Communication, Social Justice and Advocacy	6				
2025	Journalism	19				
2025	Media Studies	2				
2025	Sports Media	83				
2025	Strat. Comm.	34				
2025	Undeclared Communication	5				
2025	Video Production	14				
2025	Total - J/MC	193				
2024	Broadcast Journalism	18				
2024	Communication, Social Justice and Advocacy	5				
2024	Journalism	19				
2024	Media Studies	2				
2024	Sports Media	71				
2024	Strat. Comm.	45				
2024	Undeclared Communication	6				
2024	Video Production	14				
2024	Total - J/MC	180				
2023	Broadcast Journalism	17				
2023	Communication, Social Justice and Advocacy	6				
2023	Journalism	16				
2023	Media Studies	4				
2023	Sports Media	77				
2023	Strat. Comm.	35				
2023	Undeclared Communication	10				
2023	Video Production	13				
2023	Total - J/MC	178				
2022	Broadcast Journalism	16				
2022	Communication, Social Justice and Advocacy	3				
2022	Journalism	24				
2022	Media Studies	3				
2022	Sports Media	59				
2022	Strat. Comm.	24				
2022	Undeclared Communication	11				
2022	Video Production	9				
2022	Total - J/MC	149				
2021	Broadcast Journalism	15				
2021	Communication, Social Justice and Advocacy	0				
2021	Journalism	27				
2021	Media Studies	2				
2021	Sports Media	53				
2021	Strat. Comm.	30				
2021	Undeclared Communication	8				
2021	Video Production	6				
2021	Total - J/MC	141				
2020	Broadcast Journalism	15				
2020	Journalism	45				
2020	Media Studies	0				
2020	Sports Media	42				

2020	Strat. Comm.	48				
2020	Undeclared Communication	11				
2020	Video Production	1				
2020	Total - J/MC	162				

RETENTION NUMBERS BY STUDENT						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2025	Advertising and Public Relations				6	6
2025	Broadcast Journalism	2			4	6
2025	Communication, Social Justice and Advocacy				2	2
2025	Journalism	2		1		3
2025	Media Studies					0
2025	Sports Media	5	3		22	30
2025	Strat. Comm.					0
2025	Undeclared Communication	2		1		3
2025	Video Production				1	1
2025	Total - J/MC	11	3	2	35	51
2025	University Total - All Majors	89	25	33	429	576
2024	Broadcast Journalism	1	1	2	6	10
2024	Communication, Social Justice and Advocacy				1	1
2024	Journalism	2		1	1	4
2024	Media Studies					0
2024	Sports Media	3	2	2	16	23
2024	Strat. Comm.	4		1	4	9
2024	Undeclared Communication	1		1		2
2024	Video Production	1	1		3	5
2024	Total - J/MC	12	4	7	31	54
2024	University Total - All Majors	154	58	66	313	591
2023	Broadcast Journalism	1		5	1	7
2023	Communication, Social Justice and Advocacy		1		1	2
2023	Journalism	2	1		3	6
2023	Media Studies					0
2023	Sports Media	2	3	3	14	22
2023	Strat. Comm.	2			4	6
2023	Undeclared Communication	4		3		7
2023	Video Production	1	1	1	5	8
2023	Total - J/MC	12	6	12	28	58
2023	University Total - All Majors	195	52	79	248	574
2022	Broadcast Journalism	6		1		7
2022	Communication, Social Justice and Advocacy	2				2
2022	Journalism	8				8
2022	Media Studies	1				1
2022	Sports Media	21	1			22
2022	Strat. Comm.	4				4
2022	Undeclared Communication	5	1			6
2022	Video Production	3	1			4
2022	Total - J/MC	50	3	1	0	54
2022	University Total - All Majors	550	9	2	10	571
2021	Broadcast Journalism	5				5
2021	Communication, Social Justice and Advocacy	0				0
2021	Journalism	4				4
2021	Media Studies	1				1
2021	Sports Media	17				17
2021	Strat. Comm.	4				4
2021	Undeclared Communication	3				3
2021	Video Production	1				1
2021	Total - J/MC	35	0	0	0	35
2021	University Total - All Majors	482	1		1	484
2020	Broadcast Journalism	8				8
2020	Journalism	4				4
2020	Media Studies	0				0

2020	Sports Media	19				19
2020	Strat. Comm.	7				7
2020	Undeclared Communication	7				7
2020	Video Production	3				3
2020	Total - J/MC	48	0	0	0	48
2020	University Total - All Majors	488	0	0	0	488

RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2025	Advertising and Public Relations	0%	0%	0%	100%	100%
2025	Broadcast Journalism	33%	0%	0%	67%	100%
2025	Communication, Social Justice and Advocacy	0%	0%	0%	100%	100%
2025	Journalism	67%	0%	33%	0%	100%
2025	Media Studies	n/a	n/a	n/a	n/a	n/a
2025	Sports Media	17%	10%	0%	73%	100%
2025	Strat. Comm.	n/a	n/a	n/a	n/a	n/a
2025	Undeclared Communication	67%	0%	33%	0%	100%
2025	Video Production	0%	0%	0%	100%	100%
2025	Total - J/MC	22%	6%	4%	69%	100%
2025	University Total - All Majors	15%	4%	6%	74%	100%
2024	Broadcast Journalism	10%	10%	20%	60%	100%
2024	Communication, Social Justice and Advocacy	0%	0%	0%	100%	100%
2024	Journalism	50%	0%	25%	25%	100%
2024	Media Studies	n/a	n/a	n/a	n/a	n/a
2024	Sports Media	13%	9%	9%	70%	100%
2024	Strat. Comm.	44%	0%	11%	44%	100%
2024	Undeclared Communication	50%	0%	50%	0%	100%
2024	Video Production	20%	20%	0%	60%	100%
2024	Total - J/MC	22%	7%	13%	57%	100%
2024	University Total - All Majors	26%	10%	11%	53%	100%
2023	Broadcast Journalism	14%	0%	71%	14%	100%
2023	Communication, Social Justice and Advocacy	0%	50%	0%	50%	100%
2023	Journalism	33%	17%	0%	50%	100%
2023	Media Studies	n/a	n/a	n/a	n/a	n/a
2023	Sports Media	9%	14%	14%	64%	100%
2023	Strat. Comm.	33%	0%	0%	67%	100%
2023	Undeclared Communication	57%	0%	43%	0%	100%
2023	Video Production	13%	13%	13%	63%	100%
2023	Total - J/MC	21%	10%	21%	48%	100%
2023	University Total - All Majors	34%	9%	14%	43%	100%
2022	Broadcast Journalism	86%	0%	14%	0%	100%
2022	Communication, Social Justice and Advocacy	100%	0%	0%	0%	100%
2022	Journalism	100%	0%	0%	0%	100%
2022	Media Studies	100%	0%	0%	0%	100%
2022	Sports Media	95%	5%	0%	0%	100%
2022	Strat. Comm.	100%	0%	0%	0%	100%
2022	Undeclared Communication	83%	17%	0%	0%	100%
2022	Video Production	75%	25%	0%	0%	100%
2022	Total - J/MC	93%	6%	2%	0%	100%
2022	University Total - All Majors	96%	2%	0%	2%	100%
2021	Broadcast Journalism	100%	0%	0%	0%	100%
2021	Communication, Social Justice and Advocacy	n/a	n/a	n/a	n/a	n/a
2021	Journalism	100%	0%	0%	0%	100%
2021	Media Studies	100%	0%	0%	0%	100%
2021	Sports Media	100%	0%	0%	0%	100%
2021	Strat. Comm.	100%	0%	0%	0%	100%
2021	Undeclared Communication	100%	0%	0%	0%	100%
2021	Video Production	100%	0%	0%	0%	100%
2021	Total - J/MC	100%	0%	0%	0%	100%
2021	University Total - All Majors	100%	0%	0%	0%	100%
2020	Broadcast Journalism	100%	0%	0%	0%	100%

2020	Journalism	100%	0%	0%	0%	100%
2020	Media Studies	n/a	n/a	n/a	n/a	n/a
2020	Sports Media	100%	0%	0%	0%	100%
2020	Strat. Comm.	100%	0%	0%	0%	100%
2020	Undeclared Communication	100%	0%	0%	0%	100%
2020	Video Production	100%	0%	0%	0%	100%
2020	Total - J/MC	100%	0%	0%	0%	100%
2020	University Total - All Majors	100%	0%	0%	0%	100%