

UNDERGRADUATE ENROLLMENT AND RETENTION						
St. Bonaventure University Jandoli School of Communication						
TOTAL ENROLLMENT						
Fall	Major	Number				
2024	Broadcast Journalism	18				
2024	Communication, Social Justice and Advocacy	5				
2024	JMC	19				
2024	Media Studies	2				
2024	Sports Media	71				
2024	Strat. Comm.	45				
2024	Undeclared Communication	6				
2024	Video Production	14				
2024	Total - J/MC	180				
2023	Broadcast Journalism	17				
2023	Communication, Social Justice and Advocacy	6				
2023	JMC	16				
2023	Media Studies	4				
2023	Sports Media	77				
2023	Strat. Comm.	35				
2023	Undeclared Communication	10				
2023	Video Production	13				
2023	Total - J/MC	178				
2022	Broadcast Journalism	16				
2022	Communication, Social Justice and Advocacy	3				
2022	JMC	24				
2022	Media Studies	3				
2022	Sports Media	59				
2022	Strat. Comm.	24				
2022	Undeclared Communication	11				
2022	Video Production	9				
2022	Total - J/MC	149				
2021	Broadcast Journalism	15				
2021	Communication, Social Justice and Advocacy	0				
2021	JMC	27				
2021	Media Studies	2				
2021	Sports Media	53				
2021	Strat. Comm.	30				
2021	Undeclared Communication	8				
2021	Video Production	6				
2021	Total - J/MC	141				
2020	Broadcast Journalism	15				
2020	JMC	45				
2020	Media Studies	0				
2020	Sports Media	42				
2020	Strat. Comm.	48				
2020	Undeclared Communication	11				
2020	Video Production	1				
2020	Total - J/MC	162				

RETENTION NUMBERS BY STUDENT						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2024	Broadcast Journalism	1	1		8	10
2024	Communication, Social Justice and Advocacy				1	1
2024	JMC	1			3	4
2024	Media Studies					0
2024	Sports Media	3		1	19	23
2024	Strat. Comm.	3			6	9
2024	Undeclared Communication				2	2
2024	Video Production	1	1		3	5
2024	Total - J/MC	9	2	1	42	54
2024	University Total - All Majors	92	26	37	436	591
2023	Broadcast Journalism	1		4	2	7
2023	Communication, Social Justice and Advocacy		1		1	2
2023	JMC	1	1		4	6
2023	Media Studies					0
2023	Sports Media	1	3	3	15	22
2023	Strat. Comm.	1			5	6
2023	Undeclared Communication	2		3	2	7
2023	Video Production	1	1	1	5	8
2023	Total - J/MC	7	6	11	34	58
2023	University Total - All Majors	131	56	76	311	574
2022	Broadcast Journalism		2	3	2	7
2022	Communication, Social Justice and Advocacy	2				2
2022	JMC	3		3	2	8
2022	Media Studies				1	1
2022	Sports Media	6	4	2	10	22
2022	Strat. Comm.	3			1	4
2022	Undeclared Communication	1	3	2		6
2022	Video Production		1	2	1	4
2022	Total - J/MC	15	10	12	17	54
2022	University Total - All Majors	204	64	93	210	571
2021	Broadcast Journalism	5				5
2021	Communication, Social Justice and Advocacy					0
2021	JMC	4				4
2021	Media Studies	1				1
2021	Sports Media	15	1		1	17
2021	Strat. Comm.	4				4
2021	Undeclared Communication	2		1		3
2021	Video Production	1				1
2021	Total - J/MC	32	1	1	1	35
2021	University Total - All Majors	456	8	11	9	484
2020	Broadcast Journalism	8				8
2020	JMC	4				4
2020	Media Studies	0				0
2020	Sports Media	19				19
2020	Strat. Comm.	7				7
2020	Undeclared Communication	6		1		7
2020	Video Production	3				3
2020	Total - J/MC	47	0	1	0	48
2020	University Total - All Majors	484	1	2	1	488

RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2023	Broadcast Journalism	10%	10%	0%	80%	100%
2023	Communication, Social Justice and Advocacy	0%	0%	0%	100%	100%
2023	JMC	25%	0%	0%	75%	100%
2023	Media Studies	n/a	n/a	n/a	n/a	n/a
2023	Sports Media	13%	0%	4%	83%	100%
2023	Strat. Comm.	33%	0%	0%	67%	100%
2023	Undeclared Communication	0%	0%	0%	100%	100%
2023	Video Production	20%	20%	0%	60%	100%
2023	Total - J/MC	17%	4%	2%	78%	100%
2023	University Total - All Majors	16%	4%	6%	74%	100%
2023	Broadcast Journalism	14%	0%	57%	29%	100%
2023	Communication, Social Justice and Advocacy	0%	50%	0%	50%	100%
2023	JMC	17%	17%	0%	67%	100%
2023	Media Studies	n/a	n/a	n/a	n/a	n/a
2023	Sports Media	5%	14%	14%	68%	100%
2023	Strat. Comm.	17%	0%	0%	83%	100%
2023	Undeclared Communication	29%	0%	43%	29%	100%
2023	Video Production	13%	13%	13%	63%	100%
2023	Total - J/MC	12%	10%	19%	59%	100%
2023	University Total - All Majors	23%	10%	13%	54%	100%
2022	Broadcast Journalism	0%	29%	43%	29%	100%
2022	Communication, Social Justice and Advocacy	100%	0%	0%	0%	100%
2022	JMC	38%	0%	38%	25%	100%
2022	Media Studies	0%	0%	0%	100%	100%
2022	Sports Media	27%	18%	9%	45%	100%
2022	Strat. Comm.	75%	0%	0%	25%	100%
2022	Undeclared Communication	17%	50%	33%	0%	100%
2022	Video Production	0%	25%	50%	25%	100%
2022	Total - J/MC	28%	19%	22%	31%	100%
2022	University Total - All Majors	36%	11%	16%	37%	100%
2021	Broadcast Journalism	100%	0%	0%	0%	100%
2021	Communication, Social Justice and Advocacy	n/a	n/a	n/a	n/a	n/a
2021	JMC	100%	0%	0%	0%	100%
2021	Media Studies	100%	0%	0%	0%	100%
2021	Sports Media	88%	6%	0%	6%	100%
2021	Strat. Comm.	100%	0%	0%	0%	100%
2021	Undeclared Communication	67%	0%	33%	0%	100%
2021	Video Production	100%	0%	0%	0%	100%
2021	Total - J/MC	91%	3%	3%	3%	100%
2021	University Total - All Majors	94%	2%	2%	2%	100%
2020	Broadcast Journalism	100%	0%	0%	0%	100%
2020	JMC	100%	0%	0%	0%	100%
2020	Media Studies	n/a	n/a	n/a	n/a	n/a
2020	Sports Media	100%	0%	0%	0%	100%
2020	Strat. Comm.	100%	0%	0%	0%	100%
2020	Undeclared Communication	86%	0%	14%	0%	100%
2020	Video Production	100%	0%	0%	0%	100%
2020	Total - J/MC	98%	0%	2%	0%	100%
2020	University Total - All Majors	99%	0%	0%	0%	100%