

Q27. Now, turning to a separate topic in sports...How often would you say have you seen an advertisement for an online sportsbook, that is, an online sports betting service including but not limited to DraftKings, Caesars, FanDuel, BetMGM and so on?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Very often	24%	53%	28%	17%	7%	33%	16%	29%	26%	21%	18%	37%	19%	28%	19%	22%	35%	28%	17%	14%	23%	27%	
Somewhat often	30%	34%	40%	31%	18%	31%	29%	34%	35%	27%	23%	33%	30%	32%	27%	30%	29%	31%	25%	35%	30%	30%	
Not very often	21%	9%	20%	26%	25%	20%	23%	18%	22%	22%	24%	16%	23%	20%	22%	22%	17%	20%	27%	22%	21%	22%	
Never	18%	3%	9%	20%	35%	12%	24%	13%	13%	22%	27%	9%	20%	15%	24%	20%	15%	13%	21%	21%	19%	17%	
Don't Know/Refused	6%	0%	3%	5%	14%	5%	8%	5%	5%	7%	8%	5%	7%	4%	8%	6%	4%	8%	10%	7%	7%	4%	
Q28. Do you have an account with one of these online sportsbooks?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	19%	58%	22%	8%	2%	27%	13%	31%	28%	9%	5%	29%	17%	21%	16%	16%	29%	27%	18%	14%	18%	22%	
No	79%	41%	77%	90%	95%	72%	85%	66%	71%	91%	93%	69%	81%	77%	83%	82%	69%	70%	78%	85%	80%	76%	
Don't Know/Refused	2%	1%	1%	2%	3%	2%	2%	3%	2%	1%	2%	3%	2%	2%	1%	2%	2%	3%	4%	1%	2%	2%	
Q29. (If Q28 = Yes) (Of those with an account) Do you have at least one app on your smartphone to access your online sportsbook account?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	91%	96%	89%	76%	76%	92%	91%	94%	92%	86%	78%	95%	93%	92%	82%	92%	93%	90%	80%	100%	90%	94%	
No	8%	4%	9%	22%	24%	8%	7%	5%	7%	13%	22%	4%	7%	7%	16%	8%	6%	9%	12%	0%	9%	6%	
Don't Know/Refused	1%	0%	2%	2%	0%	1%	2%	1%	1%	1%	0%	1%	0%	1%	2%	0%	1%	1%	7%	0%	1%	0%	
Q30. (If Q29 = Yes) (Of those with an account) Out of all of the apps on your smartphone, would you say you open your online sportsbook app more often than most other apps, often but no more or less than your top 3 to 5 apps, only occasionally, or almost never?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
More often	31%	45%	9%	3%	23%	35%	21%	34%	32%	19%	12%	33%	31%	30%	27%	27%	37%	35%	41%	11%	28%	36%	
No more or less than top 3 to 5 apps	30%	28%	38%	26%	6%	30%	31%	32%	28%	31%	26%	30%	32%	28%	28%	31%	35%	25%	34%	26%	32%	27%	
Occasionally	37%	26%	48%	67%	57%	32%	46%	31%	38%	48%	62%	32%	33%	41%	45%	40%	25%	40%	25%	51%	37%	36%	
Never	2%	1%	4%	4%	15%	3%	2%	4%	1%	2%	0%	5%	3%	1%	1%	2%	3%	1%	0%	13%	3%	2%	
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Q31. (Of those with an account) Which device would you say you use the most often to access an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Your smartphone	81%	87%	75%	71%	77%	81%	83%	85%	84%	70%	54%	87%	81%	80%	77%	82%	84%	81%	65%	87%	81%	82%	
Your laptop or other personal computer	12%	9%	14%	17%	18%	13%	10%	10%	11%	17%	31%	10%	10%	12%	17%	11%	11%	13%	20%	0%	10%	15%	
A tablet or similar device	5%	3%	10%	6%	5%	5%	7%	4%	5%	14%	7%	3%	7%	7%	4%	6%	4%	6%	7%	0%	7%	3%	
A public computer, such as at a library or university	1%	0%	0%	2%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	
Don't Know/Refused	1%	0%	1%	4%	0%	1%	0%	1%	0%	0%	8%	0%	1%	0%	2%	0%	0%	0%	7%	13%	1%	0%	
Q32. (Of those with an account) When did you first create an account with an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Within the past year	35%	36%	31%	39%	40%	34%	37%	34%	37%	35%	25%	28%	36%	46%	30%	34%	35%	37%	38%	31%	37%	30%	
More than a year ago but less than two years ago	35%	30%	44%	35%	41%	33%	39%	38%	32%	31%	38%	37%	40%	27%	34%	33%	37%	36%	37%	59%	36%	34%	
More than two years ago	29%	33%	25%	25%	19%	32%	24%	27%	30%	34%	37%	33%	24%	27%	36%	32%	28%	27%	25%	10%	27%	35%	
Don't Know/Refused	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	

Q33. (Of those with an account) How many online sportsbooks (i.e, different services, such as with both DraftKings AND Caesars, etc.) do you have an account with?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Just one	37%	30%	42%	55%	64%	36%	40%	32%	39%	43%	57%	28%	39%	39%	45%	36%	35%	40%	43%	29%	40%	31%	
2	35%	36%	39%	27%	17%	33%	39%	36%	33%	45%	23%	37%	39%	33%	29%	34%	41%	34%	32%	37%	36%	33%	
3	21%	26%	15%	14%	11%	23%	17%	26%	18%	12%	12%	25%	21%	20%	17%	22%	17%	19%	24%	33%	19%	25%	
4 or more	7%	9%	4%	5%	8%	8%	4%	6%	9%	0%	8%	9%	2%	8%	10%	8%	8%	7%	0%	0%	5%	11%	
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Q34. (Of those with an account) How often do you check an online sportsbook to see the odds on a bet, or to investigate possible bets?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
More than 2 times a day	24%	37%	7%	3%	0%	28%	15%	30%	22%	11%	9%	32%	25%	21%	15%	23%	37%	21%	15%	0%	20%	31%	
Once or twice each day	24%	27%	24%	10%	11%	23%	26%	27%	20%	25%	15%	23%	23%	23%	27%	21%	28%	26%	28%	24%	23%	25%	
A couple of times a week	30%	25%	42%	33%	4%	31%	28%	27%	31%	37%	43%	29%	34%	31%	24%	33%	23%	27%	29%	43%	32%	27%	
Once in a while	20%	10%	25%	46%	59%	14%	31%	14%	24%	25%	25%	15%	17%	21%	29%	21%	12%	23%	20%	11%	22%	15%	
Never	3%	1%	2%	8%	25%	4%	0%	2%	2%	3%	8%	2%	2%	2%	6%	2%	0%	2%	7%	22%	3%	2%	
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Q35. (Of those with an account) Have you ever placed a bet on a sporting event through an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	88%	90%	89%	80%	63%	87%	89%	85%	90%	92%	92%	90%	90%	87%	82%	89%	90%	84%	86%	82%	87%	89%	
No	11%	9%	10%	17%	37%	12%	11%	14%	9%	8%	8%	9%	10%	12%	16%	10%	9%	16%	14%	10%	12%	9%	
Don't Know/Refused	1%	1%	0%	2%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	2%	1%	1%	0%	0%	9%	1%	1%	

Q36. (If Q35 = Yes) (Of those with an account AND who have placed bets) How often do you place a bet on a sporting event using an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
3 or more times a week	24%	34%	13%	2%	0%	30%	11%	32%	21%	7%	7%	37%	19%	19%	20%	22%	29%	26%	23%	12%	19%	32%	
Once or twice a week	35%	40%	33%	18%	7%	35%	35%	37%	32%	44%	23%	34%	35%	41%	29%	34%	39%	31%	44%	43%	34%	36%	
A few times every month but less than once a week	20%	15%	31%	23%	6%	20%	22%	17%	22%	17%	41%	15%	24%	17%	24%	21%	15%	21%	15%	46%	22%	17%	
Once in a while	20%	10%	24%	57%	87%	15%	31%	14%	24%	32%	30%	14%	20%	23%	27%	23%	18%	20%	18%	0%	24%	14%	
Don't Know/Refused	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	0%	

Q37. (Of those with an account AND who have placed bets) Thinking about the bets you've made on online sportsbooks, would you say that you win more than you lose, lose more than you win, or that you usually break even?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Win more than lose	36%	45%	25%	21%	17%	39%	30%	39%	33%	34%	27%	42%	33%	35%	33%	39%	33%	34%	24%	43%	28%	50%	
Lose more than win	30%	27%	32%	40%	46%	31%	27%	30%	25%	37%	48%	35%	26%	30%	29%	28%	29%	32%	42%	16%	31%	27%	
Usually break even	33%	28%	41%	36%	38%	29%	39%	30%	39%	27%	25%	23%	39%	32%	37%	32%	37%	32%	34%	27%	38%	23%	
Don't Know/Refused	1%	1%	2%	3%	0%	0%	3%	1%	2%	2%	0%	0%	2%	3%	1%	1%	1%	2%	0%	14%	2%	0%	

Q38. (Of those with an account AND who have placed bets) What is the largest total amount of money you have ever won in a day using an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
No more than \$50	20%	13%	23%	37%	70%	17%	26%	17%	21%	19%	37%	17%	18%	25%	21%	21%	14%	17%	28%	27%	24%	12%	
\$50.00 - \$99.99	18%	16%	19%	29%	0%	17%	19%	16%	22%	20%	3%	15%	19%	17%	21%	15%	29%	17%	14%	12%	21%	13%	
\$100.00 - \$199.99	20%	23%	17%	12%	23%	19%	22%	21%	20%	14%	28%	20%	20%	21%	19%	20%	24%	18%	23%	0%	19%	23%	
\$200.00 - \$499.99	21%	23%	23%	12%	0%	20%	24%	21%	19%	32%	17%	27%	21%	17%	21%	22%	13%	26%	25%	14%	18%	28%	
\$500.00 - \$999.99	12%	13%	14%	4%	0%	16%	4%	15%	10%	8%	6%	11%	13%	11%	13%	11%	11%	10%	10%	47%	11%	14%	
\$1000.00 or more	8%	11%	3%	6%	0%	10%	3%	9%	7%	6%	9%	11%	7%	7%	5%	8%	7%	9%	0%	0%	6%	11%	
Don't Know/Refused	1%	1%	1%	0%	7%	0%	3%	1%	1%	1%	0%	0%	2%	2%	0%	1%	1%	2%	0%	0%	2%	0%	

Q39. (Of those with an account AND who have placed bets) Have you ever placed a bet against your favorite team using an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	56%	62%	54%	37%	19%	57%	54%	66%	49%	46%	51%	56%	59%	51%	59%	57%	55%	61%	55%	15%	53%	63%	
No	42%	36%	46%	63%	81%	42%	44%	32%	50%	54%	49%	43%	38%	49%	41%	42%	43%	35%	45%	85%	45%	37%	
Don't Know/Refused	1%	2%	1%	0%	0%	1%	2%	2%	1%	0%	0%	1%	3%	0%	0%	0%	2%	3%	0%	0%	2%	0%	

Q40. (Of those with an account AND who have placed bets) Have you ever placed a bet for someone else using an online sportsbook?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	36%	43%	30%	13%	6%	37%	32%	43%	31%	27%	17%	38%	42%	21%	37%	33%	38%	41%	36%	16%	31%	44%	
No	64%	56%	70%	87%	94%	63%	66%	55%	68%	73%	83%	61%	56%	79%	62%	66%	61%	57%	64%	84%	68%	55%	
Don't Know/Refused	1%	1%	0%	0%	0%	0%	2%	1%	1%	0%	0%	1%	2%	0%	1%	1%	1%	2%	0%	0%	1%	0%	

Q41. (Of those with an account AND who have placed bets) Have you ever participated in a promotion on an online sportsbook in which you were awarded money for your participation or perhaps guaranteed that your losses would be reimbursed? Example: "Bet																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	79%	83%	73%	82%	45%	83%	72%	85%	74%	83%	64%	87%	78%	77%	73%	81%	78%	79%	87%	55%	77%	84%	
No	19%	15%	24%	17%	55%	16%	25%	15%	24%	17%	18%	12%	20%	20%	25%	18%	21%	16%	13%	45%	21%	15%	
Don't Know/Refused	2%	2%	3%	1%	0%	1%	3%	1%	2%	0%	18%	1%	3%	2%	2%	1%	1%	5%	0%	0%	2%	2%	

Q42KEY. Of the following, please indicate whether or not any of the following reasons describe why you bet using online sportsbooks: (ROTATE Q42-Q47)

Q42. (Of those with an account AND who have placed bets) Placing bets on my favorite teams and players is fun and exciting.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	93%	96%	93%	87%	58%	94%	92%	93%	96%	87%	91%	96%	95%	89%	92%	93%	93%	96%	91%	100%	92%	96%	
No	6%	4%	6%	11%	35%	5%	7%	6%	3%	12%	9%	3%	5%	9%	8%	7%	5%	4%	9%	0%	7%	4%	
Don't Know/Refused	1%	0%	1%	2%	7%	0%	1%	1%	0%	1%	0%	1%	0%	2%	0%	1%	2%	0%	0%	0%	1%	0%	

Q43. (Of those with an account AND who have placed bets) Placing bets makes me more interested in watching the games live.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	85%	91%	80%	74%	54%	88%	79%	86%	85%	80%	86%	92%	82%	81%	84%	84%	89%	83%	91%	86%	82%	90%	
No	14%	9%	19%	25%	46%	11%	21%	13%	15%	20%	14%	8%	17%	18%	16%	16%	11%	16%	9%	14%	17%	9%	
Don't Know/Refused	1%	0%	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	1%	0%	

Q44. (Of those with an account AND who have placed bets) I like to talk to my friends and family about my bets.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	75%	83%	70%	56%	30%	76%	74%	80%	73%	68%	69%	68%	78%	78%	79%	72%	76%	83%	76%	73%	76%	75%	
No	24%	16%	29%	44%	70%	23%	25%	19%	26%	32%	31%	32%	22%	21%	20%	28%	23%	15%	24%	27%	24%	24%	
Don't Know/Refused	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	
Q45. (Of those with an account AND who have placed bets) I like to bet small amounts on parlays, futures or other bets that pay a lot more than you bet if you win.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	83%	85%	83%	76%	67%	84%	82%	84%	84%	78%	75%	85%	79%	85%	85%	80%	88%	82%	93%	84%	82%	85%	
No	14%	13%	15%	20%	18%	15%	13%	13%	14%	19%	15%	12%	19%	12%	12%	18%	7%	14%	7%	16%	15%	14%	
Don't Know/Refused	3%	2%	2%	5%	14%	1%	6%	2%	2%	3%	10%	2%	2%	3%	3%	2%	5%	4%	0%	0%	3%	1%	
Q46. (Of those with an account AND who have placed bets) I think I can make money by placing bets.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	80%	85%	69%	80%	72%	83%	73%	82%	82%	76%	48%	85%	84%	74%	71%	76%	93%	76%	81%	84%	79%	81%	
No	18%	13%	29%	16%	21%	16%	23%	18%	15%	19%	47%	12%	16%	23%	26%	21%	7%	23%	19%	16%	19%	17%	
Don't Know/Refused	2%	2%	1%	5%	7%	1%	4%	0%	3%	5%	5%	3%	0%	3%	3%	3%	0%	2%	0%	0%	2%	2%	
Q47. (Of those with an account AND who have placed bets) I signed up for an account because of a promotion, the money was free.																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
Yes	71%	71%	69%	81%	81%	70%	73%	69%	74%	73%	70%	70%	71%	73%	71%	72%	67%	70%	91%	68%	70%	74%	
No	28%	29%	30%	19%	19%	29%	26%	31%	25%	27%	30%	29%	29%	27%	28%	28%	31%	30%	9%	32%	30%	26%	
Don't Know/Refused	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%	
Q48. (Of those with an account AND who have placed bets) How often do you deposit money into your online sportsbook account?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
I deposited money when I started and have never deposited again	16%	15%	15%	16%	31%	15%	17%	17%	15%	12%	16%	15%	18%	12%	16%	19%	5%	20%	6%	0%	15%	17%	
Only once in a while	43%	35%	53%	55%	62%	39%	50%	38%	44%	56%	52%	39%	40%	46%	51%	41%	39%	48%	52%	39%	44%	40%	
About monthly	22%	23%	24%	17%	7%	23%	21%	19%	24%	26%	27%	26%	23%	18%	21%	24%	28%	10%	34%	31%	24%	20%	
Weekly or even more often	18%	26%	7%	10%	0%	22%	11%	25%	15%	6%	6%	19%	19%	21%	13%	14%	28%	22%	9%	16%	16%	22%	
Don't Know/Refused	1%	0%	2%	1%	0%	1%	2%	1%	2%	0%	0%	1%	0%	3%	0%	1%	1%	0%	0%	14%	1%	1%	
Q49. (Of those with an account AND who have placed bets) Which of the following is closest to how you withdraw winnings from your account?																							
	Fanship Category					Gender		Age				Region				Ethnicity					Education		
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+	
If I win \$500 or more I take the money out	24%	31%	15%	8%	6%	28%	15%	28%	23%	9%	26%	28%	22%	23%	22%	24%	24%	27%	21%	0%	21%	28%	
If I win \$100 or more I take the money out	47%	41%	55%	57%	61%	45%	51%	43%	49%	57%	49%	52%	50%	42%	40%	47%	50%	44%	37%	62%	48%	46%	
I usually leave my winnings in the account in order to make more bets	24%	24%	25%	26%	15%	23%	27%	25%	23%	25%	22%	19%	22%	24%	35%	22%	23%	25%	42%	25%	25%	22%	
I've never withdrawn money from my account	5%	4%	3%	8%	18%	3%	7%	5%	3%	8%	4%	2%	5%	8%	3%	6%	2%	4%	0%	0%	5%	3%	
Don't Know/Refused	1%	0%	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	14%	1%	0%	

Q50. (Of those with an account AND who have placed bets) Have you ever "Chased" a bet, that is, bet an increased amount in hopes of getting your money back from a previous bet where you lost?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	53%	60%	48%	31%	24%	58%	42%	61%	51%	40%	20%	54%	55%	47%	53%	51%	48%	63%	39%	58%	53%	53%
No	47%	39%	52%	67%	76%	41%	58%	39%	48%	58%	80%	46%	43%	53%	47%	48%	50%	37%	61%	42%	46%	47%
Don't Know/Refused	1%	1%	0%	2%	0%	1%	0%	0%	1%	2%	0%	0%	2%	0%	0%	0%	2%	0%	0%	0%	1%	0%
Q51. (Of those with an account AND who have placed bets) Have you ever bet a total of \$100 or more in one day using an online sportsbook?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	59%	68%	50%	34%	30%	65%	47%	64%	57%	49%	46%	63%	54%	55%	67%	57%	53%	69%	66%	27%	53%	70%
No	41%	31%	49%	66%	70%	35%	53%	36%	43%	51%	54%	37%	46%	44%	33%	42%	46%	31%	34%	73%	47%	30%
Don't Know/Refused	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%
Q52. (Of those with an account AND who have placed bets) Have you ever bet a total of \$500 or more in one day using an online sportsbook?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	24%	33%	13%	5%	0%	29%	13%	30%	20%	16%	9%	26%	22%	21%	28%	26%	20%	22%	31%	16%	18%	35%
No	76%	67%	87%	95%	100%	71%	87%	70%	79%	84%	91%	74%	77%	79%	72%	74%	79%	78%	69%	84%	82%	64%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Q53. (Of those with an account AND who have placed bets) Has anyone ever expressed concern to you about your usage of online sportsbooks?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	22%	28%	17%	2%	0%	23%	19%	30%	18%	10%	6%	25%	21%	13%	29%	26%	15%	18%	27%	0%	14%	35%
No	78%	71%	83%	98%	100%	77%	79%	69%	82%	90%	94%	73%	79%	87%	71%	74%	85%	80%	73%	100%	85%	65%
Don't Know/Refused	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%
Q54. (Of those with an account AND who have placed bets) Have you ever lied to someone about the extent of how much you bet using online sportsbooks?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	19%	25%	11%	10%	0%	20%	16%	23%	19%	8%	9%	24%	16%	16%	22%	18%	16%	23%	32%	0%	15%	26%
No	80%	74%	87%	90%	100%	78%	84%	75%	81%	90%	91%	76%	82%	84%	77%	81%	83%	76%	68%	84%	83%	74%
Don't Know/Refused	1%	1%	2%	0%	0%	2%	0%	1%	1%	2%	0%	1%	2%	0%	1%	0%	1%	1%	0%	16%	1%	0%
Q55. (Of those with an account AND who have placed bets) Have you ever felt that you bet more than you should on an online sportsbook?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	38%	43%	32%	25%	32%	41%	33%	45%	37%	23%	16%	38%	37%	32%	46%	37%	34%	46%	43%	12%	35%	43%
No	62%	57%	68%	75%	68%	59%	67%	55%	63%	77%	84%	62%	63%	68%	54%	63%	66%	54%	57%	88%	65%	57%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q56. (Of those with an account AND who have placed bets) Have you ever felt bad or ashamed after losing a bet on an online sportsbook?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+
Yes	37%	41%	35%	25%	24%	40%	32%	44%	34%	29%	21%	39%	35%	35%	41%	38%	34%	38%	50%	29%	34%	43%
No	63%	59%	65%	75%	76%	60%	68%	56%	66%	71%	79%	61%	65%	65%	59%	62%	66%	62%	50%	71%	66%	57%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q57. (Of those with an account AND who have placed bets) Have you ever lost an amount of money in a bet that meant you would have trouble meeting your financial obligations?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	18%	20%	16%	16%	7%	19%	17%	22%	17%	10%	3%	21%	20%	12%	17%	19%	16%	20%	25%	0%	16%	22%
No	82%	80%	84%	84%	93%	81%	83%	77%	83%	90%	97%	78%	80%	88%	83%	81%	83%	80%	75%	100%	84%	78%
Don't Know/Refused	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Q58. (Of those with an account AND who have placed bets) Have you ever called a problem gambling Helpline or sought any other help to control or stop problem gambling behaviors?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	9%	12%	7%	2%	0%	10%	9%	13%	9%	2%	3%	9%	11%	6%	10%	7%	9%	12%	13%	0%	6%	17%
No	89%	86%	92%	97%	100%	90%	88%	85%	91%	98%	97%	87%	87%	94%	90%	88%	91%	87%	100%	100%	92%	83%
Don't Know/Refused	1%	2%	1%	1%	0%	1%	3%	3%	0%	0%	0%	4%	1%	0%	0%	0%	2%	4%	0%	0%	2%	0%
Q59. Do you know anyone that has or has had a problem with online sports betting?																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	15%	30%	17%	11%	6%	17%	13%	22%	17%	11%	7%	20%	14%	14%	13%	15%	14%	17%	12%	13%	13%	18%
No	82%	68%	80%	86%	89%	80%	83%	75%	81%	86%	88%	75%	82%	83%	84%	81%	84%	80%	85%	86%	84%	78%
Don't Know/Refused	3%	2%	3%	3%	5%	3%	4%	3%	2%	3%	5%	4%	3%	2%	3%	4%	2%	3%	4%	1%	3%	4%
Q73KEY. Now, for each of the following events, please indicate whether you believe the event is good for sports or bad for sports. (ROTATE Q73-Q79)																						
Q79. The NFL announcing Caesars, DraftKings and FanDuel as its official sports-betting partners.																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	40%	70%	49%	33%	18%	43%	38%	54%	52%	31%	16%	43%	41%	40%	36%	34%	55%	52%	40%	35%	41%	38%
Bad for sports	29%	21%	30%	33%	29%	34%	24%	19%	22%	35%	43%	29%	27%	29%	31%	33%	17%	22%	23%	37%	27%	33%
Don't Know/Refused	31%	9%	21%	34%	52%	23%	38%	27%	26%	34%	41%	28%	32%	30%	33%	33%	28%	26%	37%	28%	32%	29%
Q80KEY. Please indicate whether you agree or disagree with the following statements about online sports betting: (ROTATE Q80-Q92)																						
Q80. Online sports betting is a great form of entertainment that allows fans to gamble responsibly on sports.																						
	Fanship Category					Gender		Age				Region				Ethnicity					Education	
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	16%	38%	15%	10%	6%	20%	11%	19%	22%	12%	6%	19%	15%	18%	11%	13%	30%	18%	10%	14%	16%	14%
Somewhat agree	32%	37%	40%	33%	22%	32%	33%	38%	37%	28%	24%	31%	34%	30%	33%	31%	33%	36%	35%	32%	32%	32%
Total Agree	48%	75%	55%	43%	28%	52%	44%	57%	59%	40%	30%	50%	49%	48%	44%	44%	63%	54%	45%	46%	48%	46%
Somewhat disagree	20%	15%	21%	23%	18%	19%	21%	19%	16%	20%	24%	18%	19%	21%	21%	21%	14%	20%	17%	16%	19%	21%
Strongly disagree	20%	7%	15%	24%	29%	20%	20%	12%	14%	25%	32%	19%	19%	20%	22%	21%	13%	17%	22%	29%	20%	20%
Total Disagree	40%	22%	36%	47%	47%	39%	41%	31%	30%	45%	56%	37%	38%	41%	43%	42%	27%	37%	39%	45%	39%	41%
Don't Know/Refused	13%	3%	9%	10%	25%	9%	16%	11%	11%	15%	14%	13%	13%	12%	13%	14%	9%	9%	16%	9%	12%	13%

Q81. Online sports betting will end up creating compulsive gamblers that will cause pain to them and their families.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	28%	22%	25%	28%	33%	27%	28%	24%	23%	31%	34%	26%	29%	27%	28%	28%	25%	25%	25%	37%	27%	28%	
Somewhat agree	37%	35%	39%	43%	32%	38%	37%	39%	35%	36%	40%	36%	37%	39%	38%	37%	34%	37%	45%	42%	37%	38%	
Total Agree	65%	57%	64%	71%	65%	65%	65%	63%	58%	67%	74%	62%	66%	66%	66%	65%	59%	62%	70%	79%	64%	66%	
Somewhat disagree	15%	24%	17%	14%	9%	17%	14%	18%	19%	14%	9%	17%	15%	15%	15%	16%	17%	15%	10%	16%	14%		
Strongly disagree	8%	13%	10%	4%	4%	9%	6%	8%	11%	6%	4%	10%	7%	8%	6%	7%	11%	11%	2%	5%	7%	8%	
Total Disagree	23%	37%	27%	18%	13%	26%	20%	26%	30%	20%	13%	27%	22%	23%	21%	22%	27%	28%	17%	15%	23%	22%	
Don't Know/Refused	12%	6%	9%	11%	21%	9%	15%	11%	12%	13%	13%	12%	12%	11%	13%	12%	14%	11%	13%	6%	13%	11%	

Q82. Online sportsbooks are doing a good job of monitoring and responding to the dangers of compulsive gambling.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	10%	25%	11%	6%	4%	13%	8%	13%	14%	7%	4%	12%	11%	12%	6%	9%	19%	12%	6%	8%	10%	11%	
Somewhat agree	22%	38%	28%	19%	11%	23%	22%	30%	26%	18%	13%	23%	24%	22%	20%	20%	27%	28%	24%	21%	24%	19%	
Total Agree	32%	63%	39%	25%	15%	36%	30%	43%	40%	25%	17%	35%	35%	34%	26%	29%	46%	40%	30%	29%	34%	30%	
Somewhat disagree	18%	18%	22%	19%	14%	20%	17%	20%	18%	15%	19%	20%	17%	18%	20%	19%	11%	19%	24%	18%	17%	22%	
Strongly disagree	17%	9%	15%	20%	20%	18%	15%	12%	15%	21%	20%	18%	16%	15%	19%	17%	14%	14%	16%	33%	17%	17%	
Total Disagree	35%	27%	37%	39%	34%	38%	32%	32%	33%	36%	39%	38%	33%	33%	39%	36%	25%	33%	40%	51%	34%	39%	
Don't Know/Refused	32%	11%	25%	35%	51%	27%	38%	25%	26%	39%	43%	27%	33%	33%	35%	36%	30%	27%	30%	20%	33%	31%	

Q83. If you have a system to control your betting, online sports betting is not dangerous.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	15%	32%	16%	9%	6%	19%	10%	22%	19%	7%	7%	16%	15%	17%	11%	11%	28%	19%	10%	14%	15%	14%	
Somewhat agree	32%	39%	37%	33%	23%	31%	33%	37%	35%	33%	22%	34%	33%	31%	30%	32%	33%	34%	32%	28%	32%	32%	
Total Agree	47%	71%	53%	42%	29%	50%	43%	59%	54%	40%	29%	50%	48%	48%	41%	43%	61%	53%	42%	42%	47%	46%	
Somewhat disagree	21%	16%	23%	23%	20%	20%	22%	19%	19%	20%	27%	21%	21%	19%	23%	22%	15%	23%	21%	15%	20%	23%	
Strongly disagree	18%	8%	15%	22%	24%	17%	19%	10%	16%	25%	25%	14%	18%	19%	21%	20%	11%	13%	18%	30%	18%	17%	
Total Disagree	39%	24%	38%	45%	44%	37%	41%	29%	35%	45%	52%	35%	39%	38%	44%	42%	26%	36%	39%	45%	38%	40%	
Don't Know/Refused	14%	5%	9%	13%	26%	12%	16%	12%	11%	15%	19%	14%	14%	14%	15%	15%	12%	11%	20%	13%	14%	14%	

Q84. Any smartphone app that lets people drain their bank accounts in one evening is a bad idea.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	55%	41%	52%	61%	61%	52%	58%	42%	46%	61%	75%	56%	54%	54%	57%	59%	48%	47%	53%	52%	53%	58%	
Somewhat agree	24%	28%	28%	21%	20%	25%	23%	32%	25%	20%	14%	23%	24%	26%	24%	21%	25%	27%	33%	28%	24%	23%	
Total Agree	79%	69%	80%	82%	81%	77%	81%	74%	71%	81%	89%	79%	78%	80%	81%	80%	73%	74%	86%	80%	77%	81%	
Somewhat disagree	8%	13%	9%	6%	4%	9%	7%	11%	12%	4%	2%	9%	8%	7%	7%	7%	10%	10%	5%	9%	8%	7%	
Strongly disagree	6%	13%	7%	5%	3%	8%	5%	6%	10%	6%	3%	6%	7%	7%	5%	5%	8%	10%	2%	7%	7%	6%	
Total Disagree	14%	26%	16%	11%	7%	17%	12%	17%	22%	10%	5%	15%	15%	14%	12%	12%	18%	20%	7%	16%	15%	13%	
Don't Know/Refused	7%	5%	4%	6%	12%	6%	8%	8%	6%	9%	5%	7%	8%	7%	7%	7%	8%	7%	8%	4%	8%	6%	

Q85. I like how now during games or pregame shows, they discuss not only the betting odds but offer tips on betting as well.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	14%	35%	16%	8%	6%	18%	11%	21%	21%	10%	3%	20%	14%	16%	10%	11%	26%	19%	11%	21%	15%	14%	
Somewhat agree	26%	35%	32%	25%	16%	26%	26%	34%	30%	21%	15%	25%	27%	24%	27%	23%	30%	34%	25%	25%	27%	23%	
Total Agree	40%	70%	48%	33%	22%	44%	37%	55%	51%	31%	18%	45%	41%	40%	37%	34%	56%	53%	36%	46%	42%	37%	
Somewhat disagree	16%	14%	18%	19%	13%	17%	15%	16%	15%	17%	14%	16%	16%	17%	18%	13%	14%	14%	12%	15%	18%		
Strongly disagree	23%	11%	23%	29%	24%	24%	21%	11%	18%	27%	39%	23%	20%	25%	24%	26%	11%	16%	20%	31%	21%	26%	
Total Disagree	39%	25%	41%	48%	37%	41%	36%	27%	33%	44%	56%	37%	36%	41%	41%	44%	24%	30%	34%	43%	36%	44%	
Don't Know/Refused	21%	5%	11%	20%	42%	15%	27%	18%	16%	25%	27%	18%	23%	19%	22%	22%	21%	16%	31%	11%	22%	18%	

Q86. I don't think online sportsbooks should be allowed to advertise during sporting events on TV.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	23%	17%	22%	26%	25%	25%	21%	16%	19%	28%	33%	24%	24%	21%	23%	24%	15%	21%	21%	34%	22%	26%	
Somewhat agree	21%	22%	23%	23%	18%	20%	22%	22%	17%	21%	25%	20%	19%	24%	22%	22%	18%	20%	24%	15%	20%	24%	
Total Agree	44%	39%	45%	49%	43%	45%	43%	38%	36%	49%	58%	44%	43%	45%	45%	46%	33%	41%	45%	49%	42%	50%	
Somewhat disagree	22%	24%	28%	21%	15%	22%	21%	25%	26%	19%	14%	23%	20%	22%	23%	21%	19%	26%	19%	27%	22%	20%	
Strongly disagree	17%	33%	17%	14%	9%	21%	14%	19%	24%	14%	9%	20%	18%	18%	13%	16%	27%	18%	10%	14%	17%	17%	
Total Disagree	39%	57%	45%	35%	24%	43%	35%	44%	50%	33%	23%	43%	38%	40%	36%	37%	46%	44%	29%	41%	39%	37%	
Don't Know/Refused	17%	5%	10%	15%	33%	12%	22%	17%	14%	18%	19%	13%	19%	14%	19%	16%	20%	16%	26%	10%	19%	13%	

Q87. Online sports betting will corrupt organized sports.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	19%	18%	17%	19%	22%	21%	17%	15%	15%	23%	25%	19%	20%	19%	18%	19%	14%	17%	19%	33%	18%	20%	
Somewhat agree	28%	25%	31%	30%	27%	29%	28%	32%	23%	28%	31%	30%	26%	28%	31%	29%	22%	29%	38%	25%	27%	32%	
Total Agree	47%	43%	48%	49%	49%	50%	45%	47%	38%	51%	56%	49%	46%	47%	49%	48%	36%	46%	57%	58%	45%	52%	
Somewhat disagree	22%	26%	25%	24%	13%	21%	22%	24%	26%	19%	17%	21%	22%	20%	23%	22%	20%	25%	14%	18%	22%	21%	
Strongly disagree	14%	26%	16%	11%	7%	16%	12%	16%	20%	11%	8%	15%	15%	16%	11%	12%	26%	16%	10%	9%	15%	12%	
Total Disagree	36%	52%	41%	35%	20%	37%	34%	40%	46%	30%	25%	36%	37%	36%	34%	34%	46%	41%	24%	27%	37%	33%	
Don't Know/Refused	17%	5%	12%	15%	31%	12%	21%	14%	15%	20%	20%	15%	17%	17%	18%	18%	17%	12%	18%	14%	17%	15%	

Q88. The tax revenue generated by online sports betting benefits taxpayers.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	12%	27%	12%	8%	4%	15%	8%	13%	15%	9%	7%	14%	12%	13%	8%	11%	15%	13%	9%	8%	10%	14%	
Somewhat agree	25%	31%	30%	24%	16%	28%	22%	28%	28%	20%	21%	25%	25%	24%	25%	25%	22%	25%	35%	19%	23%	29%	
Total Agree	37%	58%	42%	32%	20%	43%	30%	41%	43%	29%	28%	39%	37%	37%	33%	36%	37%	38%	44%	27%	33%	43%	
Somewhat disagree	16%	18%	18%	17%	13%	17%	16%	18%	15%	16%	17%	20%	15%	15%	17%	16%	15%	20%	17%	16%	16%	17%	
Strongly disagree	16%	10%	14%	18%	20%	16%	17%	11%	14%	23%	19%	16%	15%	17%	17%	17%	16%	12%	14%	27%	17%	14%	
Total Disagree	32%	28%	32%	35%	33%	33%	33%	29%	29%	39%	36%	36%	30%	32%	34%	33%	31%	32%	31%	43%	33%	31%	
Don't Know/Refused	31%	13%	26%	33%	47%	24%	38%	31%	27%	32%	35%	25%	32%	32%	33%	32%	32%	30%	26%	30%	33%	26%	

Q89. Linking an online sportsbook account to a credit card should be forbidden.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	31%	24%	27%	37%	35%	30%	33%	21%	25%	37%	47%	31%	30%	33%	32%	34%	25%	25%	31%	36%	30%	34%	
Somewhat agree	24%	25%	28%	24%	20%	25%	23%	29%	24%	22%	20%	24%	23%	27%	24%	23%	26%	27%	26%	22%	24%	24%	
Total Agree	55%	49%	55%	61%	55%	55%	56%	50%	49%	59%	67%	55%	53%	60%	56%	57%	51%	52%	57%	58%	54%	58%	
Somewhat disagree	16%	24%	19%	13%	10%	17%	14%	21%	17%	14%	9%	15%	18%	14%	16%	17%	18%	12%	16%	16%	16%		
Strongly disagree	12%	21%	13%	9%	7%	13%	10%	12%	19%	9%	5%	13%	12%	12%	10%	11%	16%	14%	3%	16%	12%	11%	
Total Disagree	28%	45%	32%	22%	17%	30%	24%	33%	36%	23%	14%	28%	30%	26%	26%	27%	33%	32%	15%	32%	28%	27%	
Don't Know/Refused	17%	6%	13%	17%	28%	14%	20%	18%	15%	17%	18%	17%	15%	19%	17%	16%	16%	28%	10%	17%	16%		

Q90. Online sports betting should be legal in all 50 states.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	24%	48%	25%	17%	12%	30%	18%	29%	33%	17%	11%	29%	24%	25%	17%	20%	40%	28%	15%	25%	24%	22%	
Somewhat agree	25%	26%	30%	25%	18%	25%	25%	25%	27%	25%	22%	25%	25%	24%	26%	25%	25%	24%	28%	18%	25%	25%	
Total Agree	49%	74%	55%	42%	30%	55%	43%	54%	60%	42%	33%	54%	49%	49%	43%	45%	65%	52%	43%	43%	49%	47%	
Somewhat disagree	13%	9%	16%	15%	13%	12%	15%	16%	12%	11%	14%	12%	13%	13%	14%	14%	8%	14%	13%	14%	13%	15%	
Strongly disagree	21%	12%	17%	23%	27%	21%	20%	15%	15%	25%	31%	17%	21%	21%	23%	22%	12%	19%	19%	31%	21%	21%	
Total Disagree	34%	21%	33%	38%	40%	33%	35%	31%	27%	36%	45%	29%	34%	34%	37%	36%	20%	33%	32%	45%	34%	36%	
Don't Know/Refused	18%	5%	12%	20%	29%	12%	23%	16%	13%	21%	22%	17%	17%	17%	20%	19%	14%	15%	24%	11%	17%	18%	

Q91. Online sports betting should be illegal in all 50 states.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	16%	18%	13%	14%	18%	16%	15%	11%	16%	18%	20%	13%	17%	15%	16%	16%	13%	23%	18%	15%	17%		
Somewhat agree	13%	12%	15%	15%	12%	13%	14%	14%	10%	12%	18%	13%	14%	14%	13%	13%	14%	15%	16%	7%	13%	14%	
Total Agree	29%	30%	28%	29%	30%	29%	29%	25%	26%	30%	38%	26%	31%	29%	29%	29%	27%	28%	39%	25%	28%	31%	
Somewhat disagree	22%	19%	26%	24%	18%	20%	23%	23%	20%	24%	21%	22%	21%	21%	23%	24%	18%	20%	21%	19%	22%	22%	
Strongly disagree	32%	47%	36%	29%	21%	38%	27%	38%	41%	28%	19%	36%	31%	34%	30%	30%	42%	37%	19%	39%	33%	30%	
Total Disagree	54%	66%	62%	53%	39%	58%	50%	61%	61%	52%	40%	58%	52%	55%	53%	54%	60%	57%	40%	58%	55%	52%	
Don't Know/Refused	17%	4%	10%	18%	29%	12%	21%	15%	13%	19%	21%	16%	16%	15%	19%	17%	13%	15%	22%	17%	16%	17%	

Q92. The federal government should aggressively regulate online sports betting to specifically protect customers from compulsive gambling.																							
	Total	Fanship Category				Gender		Age				Region				Ethnicity					Education		
		Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Afr	Latino	Asian	Other	No degree	Bachelors'+	
Strongly agree	29%	28%	27%	31%	28%	28%	29%	25%	25%	31%	35%	31%	29%	26%	28%	27%	30%	27%	38%	39%	27%	31%	
Somewhat agree	32%	34%	36%	30%	28%	33%	31%	35%	32%	30%	30%	32%	31%	34%	32%	32%	31%	34%	32%	30%	32%	32%	
Total Agree	61%	62%	63%	61%	56%	61%	60%	60%	57%	61%	65%	63%	60%	60%	60%	59%	61%	61%	70%	69%	59%	63%	
Somewhat disagree	14%	18%	14%	15%	11%	14%	14%	15%	16%	13%	11%	15%	16%	12%	12%	15%	15%	14%	8%	6%	15%	13%	
Strongly disagree	13%	16%	13%	12%	10%	15%	11%	12%	15%	13%	10%	13%	11%	15%	13%	13%	13%	14%	8%	12%	13%	12%	
Total Disagree	27%	34%	27%	27%	21%	29%	25%	27%	31%	26%	21%	28%	27%	27%	25%	28%	28%	28%	16%	18%	28%	25%	
Don't Know/Refused	13%	5%	10%	11%	23%	10%	15%	13%	11%	13%	14%	10%	13%	13%	15%	14%	10%	11%	14%	13%	13%	12%	

American Sport Fanship Survey Conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication
 January 2 - 7, 2024
 3071 United States Residents
 MOE +/- 1.9%

Nature of the Sample	
United States Residents	
Fanship Category	
Nonfan	28%
Casual	27%
Involved	26%
Avid	19%
Gender	
Male	49%
Female	51%
Age	
18-34	29%
35-49	26%
50-64	23%
65+	21%
Region	
NE	17%
S	38%
MW	21%
W	24%
Ethnicity	
White	61%
Afr Amer/Black	12%
Latino	17%
Asian	6%
Other	5%
Education	
No degree	69%
Bachelors'+	31%

The American Sport Fanship Survey was conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication on January 2 - 7, 2024, among 3071 United States Residents drawn from a proprietary online panel (Lucid). Data from collection modes was statistically adjusted by age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Don Levy at (518) 783-2901. For survey crosstabs: <https://scri.siena.edu/american-sports-fanship-survey/>.