

Q1. Thinking about fantasy sports, do you play fantasy football?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	21%	0%	7%	22%	65%	28%	14%	32%	32%	10%	4%	24%	20%	18%	23%	18%	27%	29%	28%	15%	24%	35%	17%	30%
No	79%	100%	93%	78%	35%	72%	86%	68%	68%	90%	96%	76%	80%	82%	77%	82%	73%	71%	72%	85%	76%	65%	83%	70%
Q2KEY. (If fantasy football player) Which, if any, of the following activities do you do to keep up with your fantasy football team? (ROTATE Q2-Q8)																								
Q2. For your fantasy football team, do you update your roster at least once a week?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	87%	54%	66%	82%	92%	88%	84%	87%	90%	80%	72%	90%	86%	86%	85%	90%	86%	83%	68%	80%	89%	92%	82%	93%
No	13%	46%	34%	18%	8%	12%	16%	13%	10%	20%	28%	10%	14%	14%	15%	10%	14%	17%	32%	20%	11%	8%	18%	7%
Q3. For your fantasy football team, do you trade with other teams within your league?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	77%	100%	54%	70%	83%	81%	68%	78%	82%	64%	54%	78%	78%	78%	73%	78%	83%	74%	60%	67%	80%	86%	73%	81%
No	23%	0%	46%	30%	17%	19%	32%	22%	18%	36%	46%	22%	22%	22%	27%	22%	17%	26%	40%	33%	20%	14%	27%	19%
Q4. For your fantasy football team, do you claim players off waivers?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	73%	0%	53%	65%	80%	80%	61%	72%	75%	73%	81%	76%	75%	71%	72%	76%	77%	68%	69%	66%	76%	80%	69%	79%
No	27%	100%	47%	35%	20%	20%	39%	28%	25%	27%	19%	24%	25%	29%	28%	24%	23%	31%	34%	24%	20%	31%	21%	
Q5. For your fantasy football team, do you read articles about the players on your team?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	81%	100%	62%	75%	87%	83%	78%	81%	84%	71%	89%	87%	79%	85%	77%	86%	80%	73%	78%	81%	79%	84%	78%	85%
No	19%	0%	38%	25%	13%	17%	22%	19%	16%	29%	11%	13%	21%	15%	23%	14%	20%	27%	22%	19%	21%	16%	22%	15%
Q6. For your fantasy football team, do you listen to sports talk shows about the players on your team?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	78%	0%	44%	72%	86%	79%	76%	80%	81%	63%	79%	83%	80%	78%	73%	79%	85%	74%	70%	74%	79%	83%	76%	82%
No	22%	100%	56%	28%	14%	21%	24%	20%	19%	37%	21%	17%	20%	22%	27%	21%	15%	26%	30%	26%	21%	17%	24%	18%
Q7. For your fantasy football team, do you compute statistical projections on your fantasy team?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	73%	100%	45%	71%	78%	74%	72%	75%	78%	56%	56%	76%	74%	70%	73%	75%	78%	69%	63%	67%	72%	84%	67%	81%
No	27%	0%	55%	29%	22%	26%	28%	25%	22%	44%	44%	24%	26%	30%	27%	25%	22%	31%	37%	33%	28%	16%	33%	19%
Q8. For your fantasy football team, do you participate in another activity not previously mentioned?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	13%	0%	6%	5%	18%	16%	7%	14%	14%	9%	4%	21%	10%	14%	11%	16%	9%	12%	4%	8%	11%	23%	11%	16%
No	87%	100%	94%	95%	82%	84%	93%	86%	86%	91%	96%	79%	90%	86%	89%	84%	91%	88%	96%	92%	89%	77%	89%	84%
Q9. Have you purchased any merchandise, clothing, or memorabilia associated with a NFL team or athlete over the last year?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors'	Bachelors'+
Yes	41%	8%	32%	54%	82%	42%	41%	51%	54%	34%	21%	44%	40%	40%	43%	38%	49%	52%	36%	34%	48%	52%	40%	45%
No	59%	92%	68%	46%	18%	58%	59%	49%	46%	66%	79%	56%	60%	60%	57%	62%	51%	48%	64%	66%	52%	48%	60%	55%

Q10. How much have you spent on merchandise, clothing, or memorabilia associated with a NFL team or athlete over the last year?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
\$0-100	38%	68%	61%	40%	22%	33%	44%	36%	30%	45%	63%	33%	39%	42%	39%	41%	36%	33%	33%	50%	33%	22%	44%	28%
\$101-250	42%	28%	32%	47%	46%	42%	43%	43%	46%	41%	31%	46%	43%	41%	40%	42%	46%	44%	46%	39%	46%	43%	42%	44%
\$251-1000	17%	4%	6%	12%	28%	22%	12%	18%	22%	13%	5%	17%	16%	15%	20%	16%	16%	20%	10%	19%	19%	27%	14%	22%
More than \$1000	2%	0%	0%	1%	5%	3%	2%	4%	3%	1%	1%	5%	2%	2%	2%	2%	3%	3%	0%	1%	2%	8%	1%	6%

Q11. Do you believe that the Rooney Rule, which requires NFL teams to conduct interviews with minority candidates for vacant coaching positions, is good or bad for sports?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Good for sports	46%	23%	40%	54%	75%	54%	39%	50%	51%	42%	39%	52%	45%	44%	47%	44%	61%	46%	47%	42%	48%	58%	42%	57%
Bad for sports	12%	9%	13%	15%	10%	15%	10%	8%	11%	14%	17%	10%	13%	10%	13%	13%	9%	10%	11%	11%	13%	13%	12%	11%
Don't know	42%	68%	47%	31%	14%	32%	51%	41%	38%	44%	44%	39%	42%	46%	40%	44%	30%	44%	42%	46%	40%	29%	46%	31%

Q12. Do you think that Black candidates receive as much consideration for coaching jobs in the NFL as white candidates do, or not?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
They do receive as much consideration	42%	28%	40%	46%	59%	48%	37%	43%	45%	41%	39%	44%	42%	41%	42%	45%	33%	39%	34%	39%	44%	49%	41%	44%
They do not receive as much consideration	27%	20%	30%	29%	30%	28%	26%	28%	26%	26%	28%	29%	27%	25%	27%	23%	48%	26%	30%	27%	27%	27%	26%	29%
Don't know	31%	53%	31%	25%	11%	24%	38%	29%	29%	32%	33%	27%	30%	34%	31%	32%	19%	35%	36%	34%	30%	23%	33%	27%

Q13. Overall, do you think professional football promotes values that make America a better country or a worse country?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Values that make America a better country	53%	25%	53%	60%	80%	59%	48%	60%	58%	48%	43%	53%	55%	50%	52%	52%	58%	54%	54%	50%	55%	58%	52%	57%
Values that make America a worse country	12%	18%	12%	12%	7%	13%	12%	12%	11%	12%	16%	13%	12%	12%	13%	13%	9%	13%	12%	12%	13%	13%	11%	15%
Don't know	35%	57%	35%	28%	13%	28%	40%	28%	31%	40%	41%	35%	33%	37%	35%	35%	33%	32%	34%	38%	32%	28%	37%	28%

Q14. Do you think professional football does more to overcome racial discrimination in America or more to perpetuate racial discrimination in America?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Professional football does more to overcome racial discrimination in America	54%	30%	52%	63%	76%	60%	48%	55%	55%	50%	54%	56%	55%	50%	53%	56%	52%	51%	49%	50%	56%	63%	51%	60%
Professional football does more to perpetuate racial discrimination in America	14%	16%	15%	13%	11%	14%	14%	16%	11%	15%	13%	14%	14%	13%	16%	12%	17%	18%	17%	14%	14%	14%	14%	14%
Don't know	32%	54%	33%	24%	13%	26%	38%	29%	33%	35%	33%	30%	31%	37%	32%	33%	31%	31%	34%	37%	30%	23%	35%	26%

Q15. Do you support or oppose players or teams displaying slogans including "End racism" on the back of their helmet or on the field?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Support	60%	47%	57%	64%	78%	60%	61%	75%	69%	53%	38%	67%	58%	59%	62%	54%	78%	73%	64%	59%	62%	64%	59%	64%
Oppose	23%	25%	28%	23%	15%	27%	20%	13%	15%	27%	46%	21%	26%	21%	23%	29%	10%	11%	18%	22%	25%	22%	23%	24%
Don't know	16%	28%	15%	13%	7%	13%	19%	13%	16%	21%	17%	13%	17%	20%	15%	17%	12%	15%	19%	19%	14%	13%	18%	12%

Q16. Do you support or oppose requiring the NFL to have independent doctors - not paid by individual teams - make the decision as to whether or not an injured player can continue to play?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Support	71%	57%	72%	75%	83%	75%	67%	69%	72%	70%	75%	73%	71%	71%	69%	73%	71%	65%	66%	66%	74%	81%	67%	80%
Oppose	8%	6%	8%	9%	10%	8%	9%	11%	8%	7%	4%	8%	8%	8%	8%	7%	11%	11%	11%	9%	8%	6%	9%	6%
Don't know	21%	36%	20%	16%	7%	17%	24%	20%	20%	23%	20%	18%	21%	21%	22%	20%	18%	25%	23%	25%	18%	13%	24%	14%

Q17. Are you in favor of or opposed to rule changes that are aimed at lessening the possibility that players in the NFL suffer from neurological injuries, even if the rules change the game?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
In favor of	69%	57%	73%	70%	79%	71%	67%	67%	70%	67%	74%	73%	68%	71%	66%	71%	71%	64%	64%	64%	72%	78%	65%	78%
Opposed to	9%	5%	8%	11%	11%	10%	8%	11%	10%	7%	5%	10%	8%	8%	10%	7%	11%	12%	12%	9%	9%	7%	9%	7%
Don't know	22%	38%	19%	19%	10%	19%	25%	22%	20%	26%	21%	18%	24%	22%	23%	22%	19%	24%	24%	27%	18%	15%	26%	15%
Q18. Of the following list of penalties, which do you think is the most appropriate penalty for NFL players accused of domestic violence?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Permanent ban from playing in the NFL	40%	54%	43%	34%	27%	31%	49%	40%	39%	43%	41%	42%	41%	38%	41%	45%	20%	41%	35%	41%	41%	38%	42%	38%
One year suspension	28%	20%	27%	31%	36%	32%	24%	27%	27%	26%	31%	28%	26%	32%	26%	26%	34%	28%	37%	27%	30%	29%	26%	31%
6-8 game suspension	15%	10%	15%	18%	21%	19%	13%	17%	16%	15%	13%	15%	17%	13%	16%	15%	24%	14%	12%	14%	15%	20%	14%	18%
No suspension but having to make financial arrangements	5%	3%	4%	7%	5%	5%	5%	5%	5%	5%	5%	6%	4%	5%	4%	4%	6%	5%	6%	5%	5%	4%	5%	4%
No suspension but having to perform community service	6%	7%	7%	5%	6%	8%	5%	6%	8%	6%	6%	4%	6%	9%	7%	6%	9%	6%	5%	7%	5%	6%	7%	5%
No penalties, I want them to play	5%	6%	4%	5%	5%	6%	5%	5%	6%	5%	4%	5%	5%	5%	5%	4%	7%	6%	5%	6%	5%	4%	5%	4%
Q19. Do you support or oppose the use of public funds to build new football stadiums, such as the new stadium for the Buffalo Bills which will be built using \$850 million in taxpayer funds?																								
	Fanship Category					Gender		Age				Region				Ethnicity				Income			Education	
	Total	Non-fans	Casual	Involved	Avid	M	F	18-34	35-49	50-64	65+	Northeast	South	Midwest	West	White	Afr Amer/Black	Latino	Asian	<\$50K	\$50K-\$100K	\$100K+	Less than Bachelors'	Bachelors'+
Support	27%	8%	19%	32%	55%	33%	21%	34%	35%	19%	16%	30%	26%	24%	29%	24%	36%	32%	28%	23%	28%	38%	24%	34%
Oppose	53%	68%	59%	49%	32%	51%	56%	46%	48%	58%	65%	50%	54%	55%	53%	56%	43%	48%	47%	54%	53%	49%	54%	52%
Don't know	20%	24%	22%	19%	13%	17%	23%	20%	18%	22%	19%	21%	20%	22%	18%	19%	21%	20%	25%	23%	18%	13%	22%	15%

Nature of the Sample	
United States Residents	
Fanship Category	
Non-fans	27%
Casual	26%
Involved	26%
Avid	21%
Gender	
M	49%
F	51%
Age	
18-34	30%
35-49	25%
50-64	25%
65+	20%
Region	
Northeast	17%
South	38%
Midwest	21%
West	24%
Ethnicity	
White	63%
Afr Amer/Black	12%
Latino	16%
Asian	5%
Income	
<\$50K	52%
\$50K-\$100K	32%
\$100K+	16%
Education	
Less than Bachelors'	69%
Bachelors'+	31%

This Siena College Poll was conducted January 3 - 8, 2023, among 3201 responses drawn from a proprietary online panel (Lucid) of United States Residents. Data was statistically adjusted by age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.8 percentage points including the design effects resulting from weighting. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information or comments, please call Dr. Don Levy at 518-783-2901.