

UNDERGRADUATE ENROLLMENT AND RETENTION						
St. Bonaventure University Jandoli School of Communication						
<i>*Retention data not yet available for the Fall 2019 cohort</i>						
TOTAL ENROLLMENT						
Fall	Major	Number of majors				
2019	Broadcast Journalism	8				
2019	JMC	67				
2019	Sports Media	22				
2019	Strat. Comm.	69				
2019	Undeclared Communication	3				
2019	Total - J/MC	169				
2018	JMC	82				
2018	Strat. Comm.	90				
2018	Total - J/MC	172				
2017	JMC	85				
2017	Strat. Comm.	107				
2017	Total - J/MC	192				
2016	JMC	139				
2016	Strat. Comm.	77				
2016	Total - J/MC	216				

RETENTION NUMBERS BY STUDENT						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2018	JMC	6	3	5	10	24
2018	Strat. Comm.	1	0	2	7	10
2018	Total - J/MC	7	3	7	17	34
2018	University Total - All Majors	152	58	101	298	609
2017	JMC	16	2	3	13	34
2017	Strat. Comm.	7	1	0	9	17
2017	Total - J/MC	23	3	3	22	51
2017	University Total - All Majors	183	42	100	175	500
2016	JMC	32	2	4	1	39
2016	Strat. Comm.	16	0	0	0	16
2016	Total - J/MC	48	2	4	1	55
2016	University Total - All Majors	435	14	12	18	479

RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2017	JMC	25%	13%	21%	42%	100%
2017	Strat. Comm.	10%	0%	20%	70%	100%
2017	Total - J/MC	21%	9%	21%	50%	100%
2017	University Total - All Majors	25%	10%	17%	49%	100%
2016	JMC	47%	6%	9%	38%	100%
2016	Strat. Comm.	41%	6%	0%	53%	100%
2016	Total - J/MC	45%	6%	6%	43%	100%
2016	University Total - All Majors	37%	8%	20%	35%	100%
2015	JMC	82%	5%	10%	3%	100%
2015	Strat. Comm.	100%	0%	0%	0%	100%
2015	Total - J/MC	87%	4%	7%	2%	100%
2015	University Total - All Majors	91%	3%	3%	4%	100%