

DREW DOYLE

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□ **Broadcaster** □ **Writer** □ **Social Media Strategist** □ **Fact-Checker** □

EDUCATION

St. Bonaventure University, St. Bonaventure, NY
Bachelor of Arts in Sports Media

May 20xx

Kappa Tau Alpha: Recognition of academic excellence in journalism and communication
GPA: 3.4/4.0

Relevant Coursework: Sports Strategic Communication, Sports Commentary and Analysis, Sports TV Production, Sports Media Relations, Video Production, Media Law

Competitive EDGE with Distinction Certificate

April 20xx

Received highest level of institutional recognition for completion of professional development seminar series and related skill development

RELATED EXPERIENCE

Executive Sports Producer, SBU TV Channel 9, St. Bonaventure NY

Fall 20xx-Present

- Create video content including game previews, postgame highlights, in-game highlights, and postgame interviews on social media channels
- Oversee postgame interviews with coaches and players
- Collaborate with team members weekly to execute newscast
- Proofread scripts in Rundown Creator

Intern, Spectrum News, Rochester NY

Summer 20xx

- Shadowed sports staff and assisted in producing sportscasts
- Edited video using Dalet

Social Media Coordinator, Team Bonas, St. Bonaventure NY

Fall 20xx-Spring 20xx

- Assisted in development of social media strategy for NCAA SBU basketball teams
- Created content across all platforms: video, graphic and photography
- Leveraged analytical tools to identify insights and provide performance reports

ACTIVITIES/LEADERSHIP

Captain, Downhill Ski Team, St. Bonaventure University

20xx-20xx

Instructor, HoliMont's Phoenix Adaptive Program, Ellicottville, NY

20xx-20xx

- Assisted participating students, with challenged abilities, by providing physical support and training in their practice of learning to ski

Member, Bonacoustics, St. Bonaventure University

20xx-20xx

Mentor, First Year Experience Program, St. Bonaventure University

20xx-20xx

EMPLOYMENT

Sales Associate, JCPenny, Rochester NY

Fall 20xx-20xx

Aide, Warsaw Nursing Home, Warsaw NY

Summer 20xx

SKILLS

Technical: Adobe Premier Pro, Avid Media Composer, professional camera operation

Social Media Platforms: Facebook, Twitter, Wordpress, Instagram, Snapchat