VISION

The St. Bonaventure University School of Business will be recognized as a premier academic institution that is dedicated to educational excellence and prepares students to meet the challenges of both a domestic and globalized business environment ever mindful of the Franciscan values:

- Individual worth
- Concern for and service to others (especially the marginalized)
- Pursuing knowledge for the “sake of truth”
- Sense of awe for God’s creation
- Reflection
- Community
- Humility

MISSION

Our School of Business is dedicated to educational excellence in the Franciscan tradition. This education takes place in a Catholic university environment that values discovery, community, belief in the goodness of life and the God-given worth of every individual.

In fulfilling our mission we are guided by the integration of the following three principles:

Educating each student to meet the challenges of a dynamic global business environment is our highest priority. Our curriculum will emphasize the development of leadership, management, problem solving and ethical decision making. Guided by our Franciscan heritage, we will create an environment that provides abundant opportunities for interaction among all members of the University community, as well as alumni and business professionals. We strive to bring out the best in every individual, and to prepare our students for the challenges they will face in their professional careers as well as in their personal lives.

Enriching our faculty through intellectual activities supports the education of our students. These activities include making meaningful contributions to education, business practice, academic knowledge, and exploring the role of Franciscan values in the contemporary business world.

True to our heritage, we encourage our faculty, staff, and students to manifest our values through lives that include committed citizenship and community involvement evidenced through service to society. This provides our graduates with the opportunity to have experiences beyond the classroom.

It is our conviction that adherence to these principles will enable us to realize our vision of being a premier business school educating outstanding future managers and leaders incorporating the Franciscan values.