Program Information
The Bachelor of Science in Public Health, offered through the School of Health Professions, provides students with the opportunity to explore the history and principles of public health, community health, public health leadership, health promotion, marketing, multicultural populations, health informatics and health policy within a rigorous curriculum. Students in this program will be prepared to succeed in a public health environment (e.g. community health, health education, health/safety administration) and/or pursue advanced studies in public health, public policy, health administration, biostatistics and epidemiology. The emphasis is on how to address the health concerns affecting people locally, nationally and across the world. Our university’s location in rural Western New York provides students with a special opportunity to understand the unique issues and opportunities associated with rural public health.

Program Structure & Delivery
Taught through classroom instruction, the course has some online assignments. Public Health majors must complete a 150-hour internship, coordinated by the School of Health Professions. Public health professionals must constantly and consistently exercise sound judgment and reasoning, so our program has a strong ethical component grounded in our Catholic Franciscan heritage. We prepare students to be thinking, moral citizens of a global community.

Student Outcomes
Upon successful completion of the Public Health program, graduates will be equipped to:
● describe the origin and evolution of public health, and analyze public health’s role in promoting population health worldwide.
● explain how economic and social issues inform theories and practices related to public health, interpret research, and determine how to implement findings into public health interventions.
● apply knowledge and skills appropriately in program planning and evaluation, and demonstrate effective communication skills.
● employ analytical and critical thinking skills to create solutions for public health problems.
● apply the Franciscan values of dignity and worth for every individual.

High Demand
Public health is a fast-growing industry in constant need of new professionals, said the U.S. Bureau of Labor Statistics, which predicts an overall job growth of 20 percent through the year 2022.